



A PROJECT REPORT ON

**“A Study on customer’s perspective towards salon services of Urban Company”**

SUBMITTED TO  
St. Mira’s College for Girls, Pune

Autonomous (Affiliated to Savitribai Phule Pune University)

UNDER THE GUIDANCE OF  
PROF. KAJAL JAISINGHANI

FOR THE PARTIAL FULFILLMENT OF BACHELOR  
OF BUSINESS ADMINISTRATION  
(T.Y.B.B.A 2021-22) SEMESTER - VI

BY:

BHAVISHA NIHALANI (roll no.21911 /seat no. B191053)

  
Course Coordinator



**SADHU VASWANI MISSION'S**  
**St. Mira's College For Girls, Pune**  
**Autonomous (Affiliated to Savitribai Phule Pune University)**  
**Reaccredited by NAAC- A Grade, cycle 3**  
**[ARTS, COMMERCE, SCIENCE, BSc (Computer Science), BBA,**  
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CERTIFICATE

This is to certify that Ms. Bhavisha Nihalani (Roll no: 21911 / Seat no: B191053) has successfully completed in Project titled "A Study on customers perspective towards salon services of urban company" in specialization - Marketing Management. The same constitutes a part of T.Y.B.B.A curriculum for the academic year 2021-22.

*Kajal Jaisinghani*  
21/4/22

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Project Guide  
(Kajal Jaisinghani)  
Internal Examiner

*Rekha Kankariya*

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Course Coordinator  
(Mrs. Rekha Kankariya)

*[Signature]*  
11/4/22  
21/4/2022

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External Examiner

*Bhavisha*

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Student Sign

