

A PROJECT REPORT ON

" Digital Marketing Strategies of Nike shoes "

SUBMITTED TO


ST MIRA'S COLLEGE FOR GIRLS, PUNE  
AUTONOMOUS (AFFILIATED TO SAVITRIBAI PHULE PUNE  
UNIVERSITY)

UNDER THE GUIDANCE OF  
PROF. KAJAL RJAISINGHANI

FOR THE PARTIAL FULFILMENT OF THE BACHELOR  
OF BUSINESS ADMINISTRATION  
(TVBBA 2021 - 2022) SEMESTER - VI

SUBMITTED BY

IBA KADRI (21976/ B191033)

  
Course Coordinator





SADHU VASWANI MISSION'S


St. Mira's College for Girls, Pune  
Autonomous (Affiliated to Saritribal Phale Pune University) Re-Accredited by  
NAAC- A  
Grade, eye 3  
[ARTS, COMMERCE, SCIENCE BSc (Computer Science), BBA, BBA (CA))  
6, Koregaon Road, Pune 411001. INDIA)

CERTIFICATE

This is to certify that Ms Iba Kadri (Roll No: 21976 / Seat No: B191033) has  
successfully completed the project titled Digital  
**"Marketing Strategies of Nike Shoes"**  
in the specialisation of - Marketing.  
The same constitutes a part of I.Y B B.A curriculum for the academic year 2021 -  
2022.

  
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Project Guide  
(Internal Examiner  
Kajal Jaisinghani)

  
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Course Coordinator  
(Kajal Jaisinghani)

  
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External  
Examiner

  
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Student Signature

