



A PROJECT REPORT ON

"Marketing Strategy of Titan Watches: Region Pune"

SUBMITTED TO

St. Mira's College for Girls, Pune

Autonomous (Affiliated to Savitribai Phule Pune University)

UNDER THE GUIDANCE OF

PROF. KAJAL JAISINGHANI

FOR THE PARTIAL FULFILLMENT OF BACHELOR

BUSINESS ADMINISTRATION (T.Y.B.B.A 2021-

22) SEMESTER - VI

Rupani
Course Coordinator

BY:

JANHAVI SAMEER RUPANI (21925 / B191004)



SADHU VASWANI MISSION'S
St. Mira's College For Girls, Pune
Autonomous (Affiliated to Savitribai Phule Pune University)
Reaccredited by NAAC- A Grade, cycle 3
[ARTS, COMMERCE, SCIENCE, BSc (Computer Science), BBA, BBA(CA)]
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CERTIFICATE

This is to certify that Ms. Janhavi Sameer Rupani (Roll no: 21925 /
Seat no: B191004) has successfully completed in Project titled
"Marketing Strategy of Titan Watches; Region Pune" in
specialization - Marketing. The same constitutes a part of T.Y.B.B.A
curriculum for the academic year 2021-22.

Ajay J
21/4/22

Project Guide
(Internal Examiner)

Rekha

Course Coordinator
(Mrs.Rekha Kankariya)

21/04/2022

External Examiner

Janhavi

Student Sign

