

A PROJECT REPORT ON

**“HDFC STANDARD LIFE INSURANCE COMPANY LIMITED
IN CUSTOMER BUYING BEHAVIOR IN LIFE INSURANCE
INDUSTRY”**

SUBMITTED TO

St. Mira's College for Girls, Pune

Autonomous (Affiliated to Savitribai Phule Pune University)

UNDER THE GUIDANCE OF

PROF. REKHA KANKARIYA

FOR THE PARTIAL FULFILLMENT OF BACHELOR OF BUSINESS
ADMINISTRATION

(T.Y.B.B.A 2021-22) SEMESTER - VI

BY: SIMRAN MALIK KHOJA (21974 / B191043)

Simran

Course Coordinator



SADHU VASWANI MISSION'S
St. Mira's College For Girls, Pune
Autonomous (Affiliated to Savitribai Phule Pune University)
Reaccredited by NAAC- A Grade, cycle 3
[ARTS, COMMERCE, SCIENCE, BSc (Computer Science), BBA, BBA (CA)]
6, Koregaon Road, Pune-411001. [INDIA]

CERTIFICATE

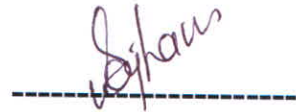
This is to certify that Ms. Simran Malik Khoja (Roll no: 21974 / Seat no: B191043) has successfully completed in Project titled "HDFC Standard Life Insurance Company Limited in Customer Buying Behaviour in Life Insurance Industry" in specialization – Finance. The same constitutes a part of T.Y.B.B.A curriculum for the academic year 2021-22.



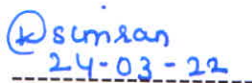
Project Guide
(Internal Examiner)



Course Coordinator
(Mrs. Rekha Kankariya)



External Examiner



Student Sign

