

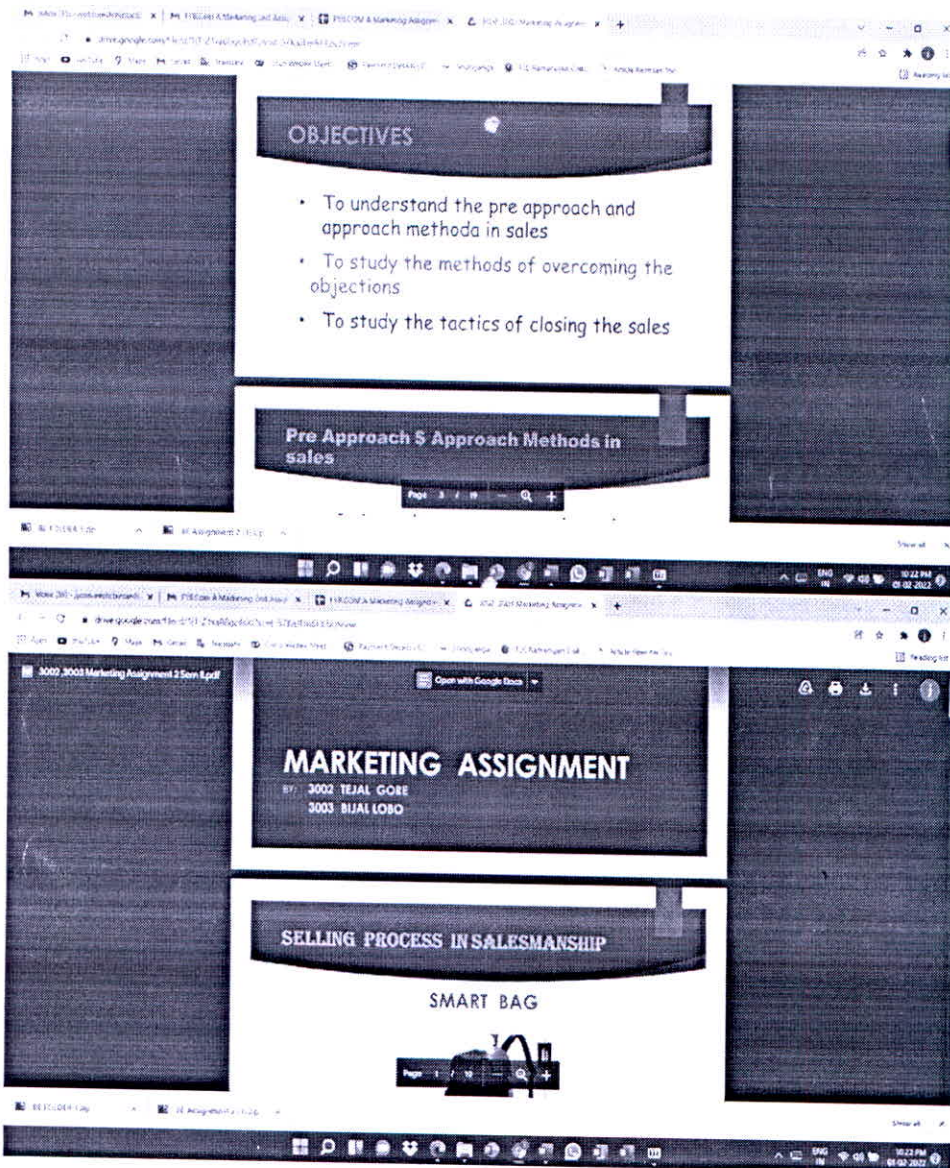
St. Mira's College for Girls, Pune
(Autonomous-Affiliated to Savitribai Phule Pune University)

Fy B.Com.
Subject: **MARKETING AND SALESMANSHIP**
Semester: II
Year: 2020-21
C22005

Semester: II

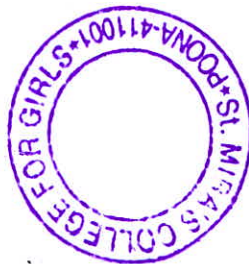
Unit: 2

Skill Development: Analytical and Critical Thinking



Prof. Jyoti Chintan

Jyoti Chintan
Subj. teacher



[Signature]
Principal Incharge
St. Mira's College for Girls