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St. Mira's College for Girls, Pune
Affiliated to Savitribai Phule Pune University)

(Autonomous-

Asst. Prof. Abhradita Chatterjee Nahvi

DEPT : B.B.A,

1. UNIT -Whole Syllabus
2. Employability /EntrepreneurshipSkills, Self- Development, Presentation Skills
3. Key Skills – Employability, Entrepreneurship
4. Name and Signature of Subject Teacher – Abhradita Chatterjee Nahvi

ASSIGNMENT-1



E: ZohaSabooni - NAME OF THE STUDENT

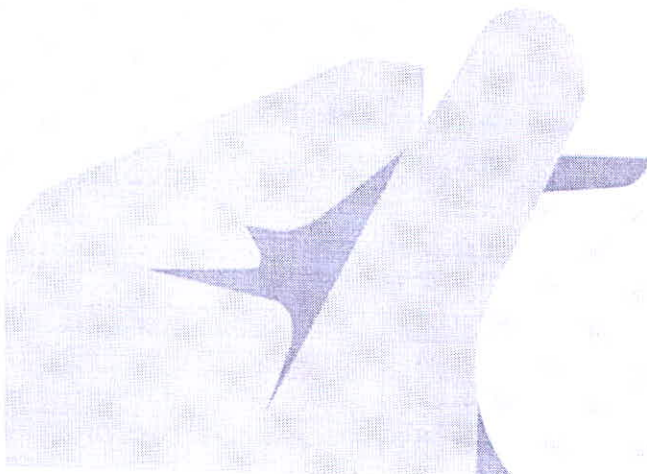
CLASS: SYBBA (SEM III), Sub Code : BB31601


L No: 21835

PRESENTED TO: AbhraditaNavhi

DATE: 14.08.2019

PERSONALITY DEVELOPEMENT




Principal Incharge
St. Mira's College for Girls

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• ERIKSON'S THEORY

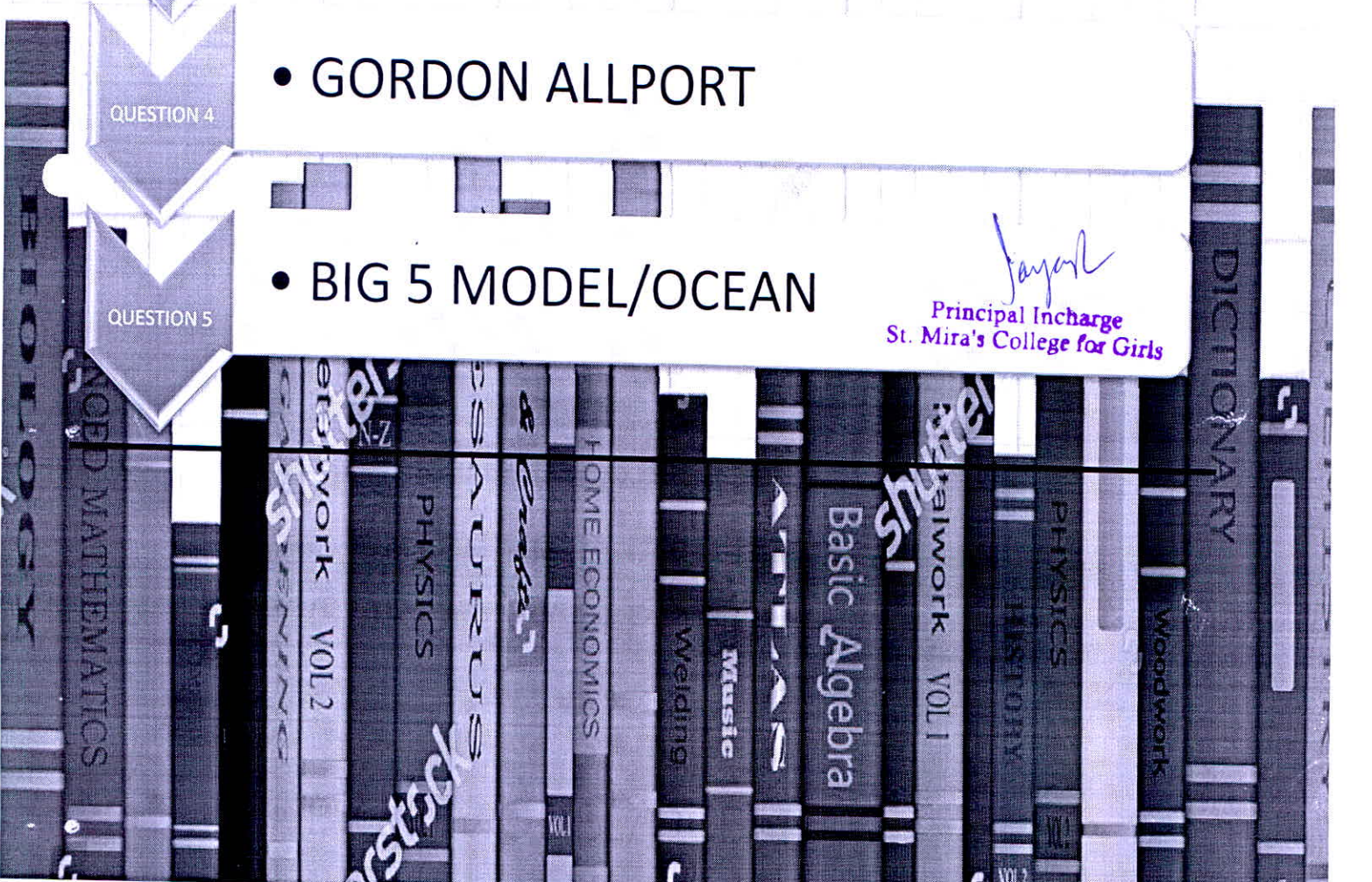
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INTRODUCTION

MEANING

The word 'Personality' has been derived from the Latin word 'PERSONA' which means 'A Mask'. Personality development is the relatively enduring pattern of the thoughts, feelings, and behaviours that distinguish individuals from each other. Personality development is the development of the organized pattern of behaviours and attitudes that makes a person distinctive. Personality development occurs by the ongoing interaction of temperament and character.

Personality refers to individual differences in characteristic patterns of thinking, feeling and behaving.

DEFINITION

Allport's definition states, "personality is the dynamic organisation within the individual of those psycho-physical (psychological and bodily systems) that determine his/her unique adjustment to the environment."

Feldman defines it as, "the pattern of enduring characteristics that differentiate one person from others, or the pattern of behaviour of that which makes individuals unique."




(Subject Teacher)



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