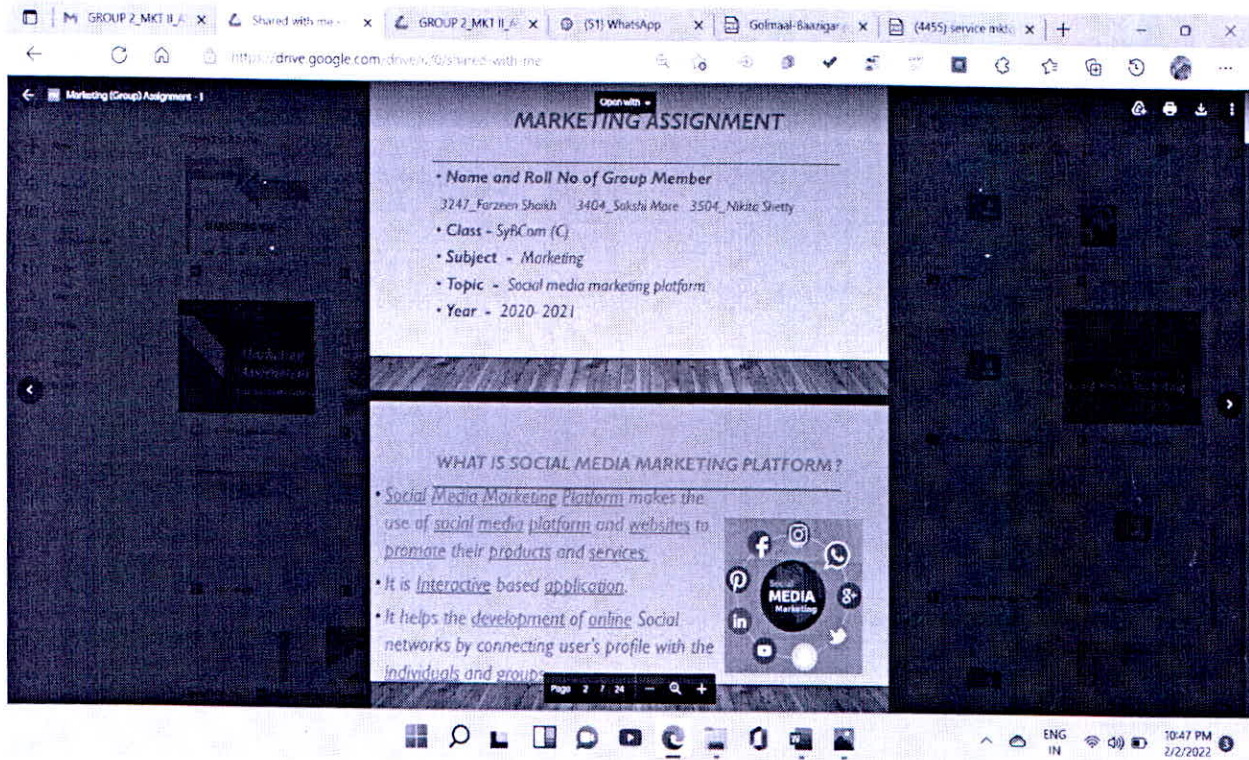
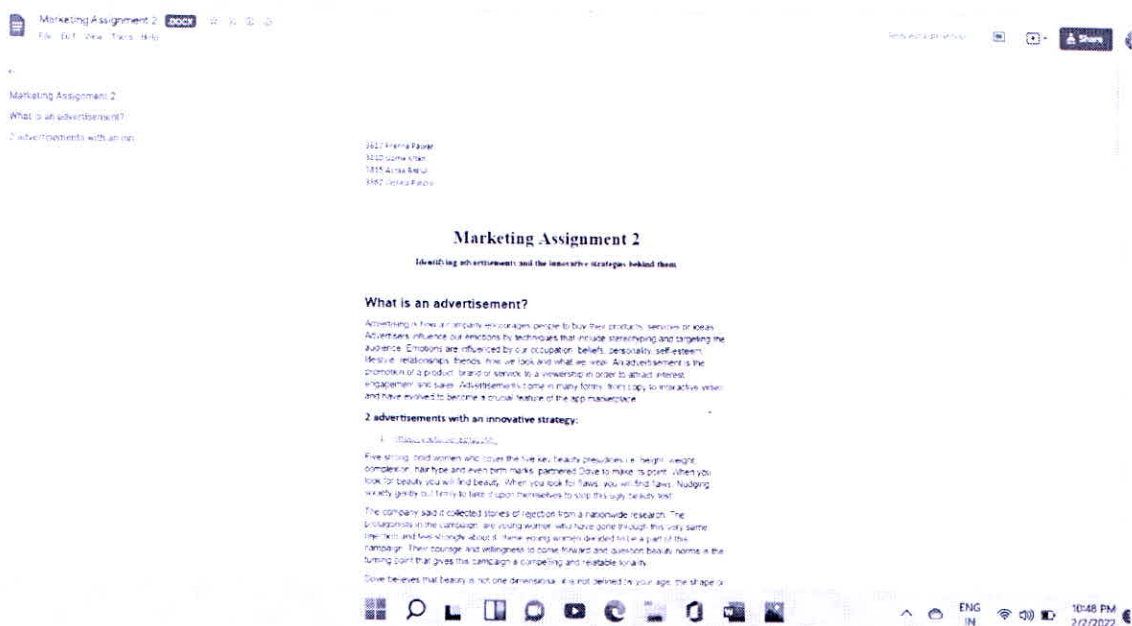


St. Mira's College for Girls, Pune
Autonomous (Affiliated to Savitribai Phule Pune University)
2020-21
SYBCOM Marketing Assignment (C31610)
Sem- III

Assignment 1-Different social media sites and their use as a marketing platform



Assignment 2-Analysis of advertising messages across different Media, process of advertising through these media and suggestion for increasing effectiveness



Rajni Singh
Asst. Prof. Rajni Singh



Jayashree
Principal Incharge
St. Mira's College for Girls