

St. Mira's College for Girls, Pune
(Autonomous-Affiliated to Savitribai Phule Pune University)
Class: TYBA
Subject: Compulsory English
Subject Code: A61701
Semester: 6
Year: 2021-22

Unit No3.: Drafting Advertisements

Creative Skills; Employability Skills – Drafting an advertisement; Social Media Advertising

IT'S TIME TO PAWSE & SHINE
WITH PAWMISER RINGS

A pawmise to every dog who can be saved with this reflective collar

OMG

Minimal price
Maximal safety

₹ 50/-
Per collar

A pawmise ring a day
keeps the speeding vehicles away

The advertisement is a vertical rectangular poster with a dark background. At the top, the text 'IT'S TIME TO PAWSE & SHINE' is written in a large, white, outlined font, followed by 'WITH PAWMISER RINGS' in a similar font. Below this, a white heart icon is positioned to the left of the text. The main body of the ad features a photograph of a white dog's head on the left, wearing a black collar with reflective white rings. To the right of the dog, the text 'A pawmise to every dog who can be saved with this reflective collar' is written in white. Below the dog's photo, the word 'OMG' is written in a large, white, outlined font. To the right of 'OMG', the text 'Minimal price' and 'Maximal safety' is written in white. A white starburst shape contains the price '₹ 50/- Per collar'. At the bottom, the text 'A pawmise ring a day keeps the speeding vehicles away' is written in white.

S. Azavedo

Suhaile Azavedo
Coordinator of Activity



[Signature]
Principal Incharge
St. Mira's College for Girls

EXPLORE THE WORLD

special summer offer

The world is too big to stay in one place. Life is too short to do just one thing.



PACKAGE INCLUDES

- ✓ Air transportation
- ✓ Accommodations
- ✓ Meals
- ✓ Rail or private vehicle
- ✓ Airport transfers
- ✓ Sightseeing



LIMITED OFFER

123 Tulsibaugh St,
Pink city, Jaipur 12345

BOOK NOW

91+ 8738759883
explore@gmail.com

Suhaile Azavedo
Coordinator of Activity



Principal Incharge
St. Mira's College for Girls