

St. Mira's College for Girls, Pune  
(Autonomous-Affiliated to Savitribai Phule Pune University)

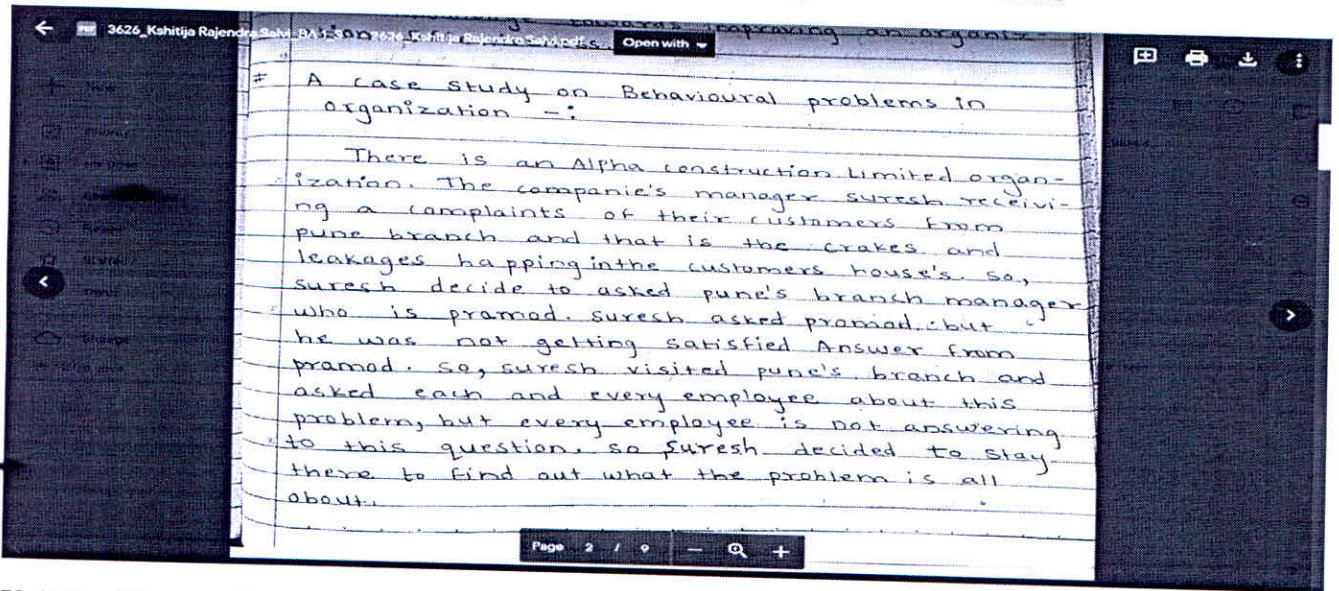
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Subject: BUSINESS ADMINISTRATION-I

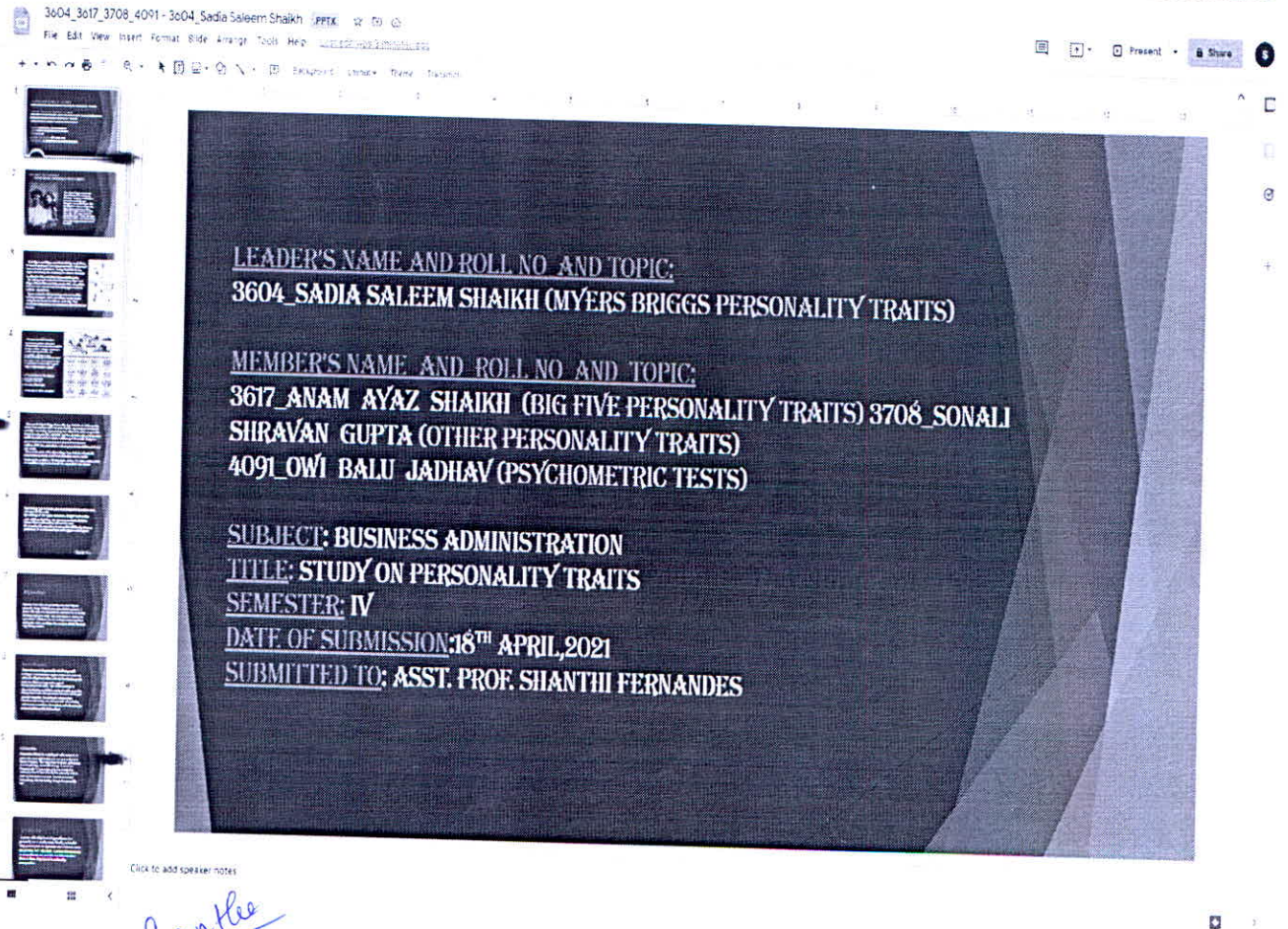
Semester: IV C41608

Year: 2020-21

Unit 1: CASE STUDY\_BEHAVIOURAL PROBLEMS\_Analytical & Social Skills



Unit 3: \_ Presentation on Personality Structure- Personality Development: Presentation & Life Skills



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IV. Impact of the qualities on personality traits of individuals.

(A) Left hemisphere qualities and impact:

- It is responsible for emotional functions.
- It affects the person's ability to pay attention to details.
- It has the ability to understand the sum of any situation.
- Understand easily and communication is advantage.
- Plays an important role in maintaining balance.
- Methodic, rational and logical thinking style.

(B) Right hemisphere qualities and impact.

- Strong imagination and creative thinking.
- It allows young children to grasp and understand the concept of more versus less.
- Social communication skills affected such as interpreting abstract language, making inferences etc.
- Artistic, creative, open-minded.

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