

St. Mira's College for Girls, Pune
(Autonomous-Affiliated to Savitribai Phule Pune University)

M.Com.

Subject: Capital Market & Financial Services - MEM 41601 / MCM42001

Semester: IV

Year: 2020-21

Unit: 1, 2, 3, 4

CLASS GROUP STUDENT PRESENTATIONS: Case Studies and Movie Reviews
Skill Development

1. Ketan Parekh Case study: Analytical & Presentation Skills

TOPICS COVERED UNDER CASE STUDY:

- Ketan Parekh Background and Foundation.
- How Ketan Parekh Scam was Executed and Exposed ?
- Impact of Scam on Following:
 - On Stock Market, Financial Institution, Investors, Employees.
- The steps taken by SEBI after Scam.
- Conclusion.

2. Chain Roop Bansali Case Study: Analytical & Presentation Skills

CHAIN ROOP BHANSALI SCAM 1995

Presented By :-

- 6761 : Sonal Patil
- 6728 : Nagveni Jegare
- 6709 : Shrawani Kolhal
- 6704 : Poojakumari Verma

Asst. Prof. Shanthi Fernandes



Principal Incharge
St. Mira's College for Girls

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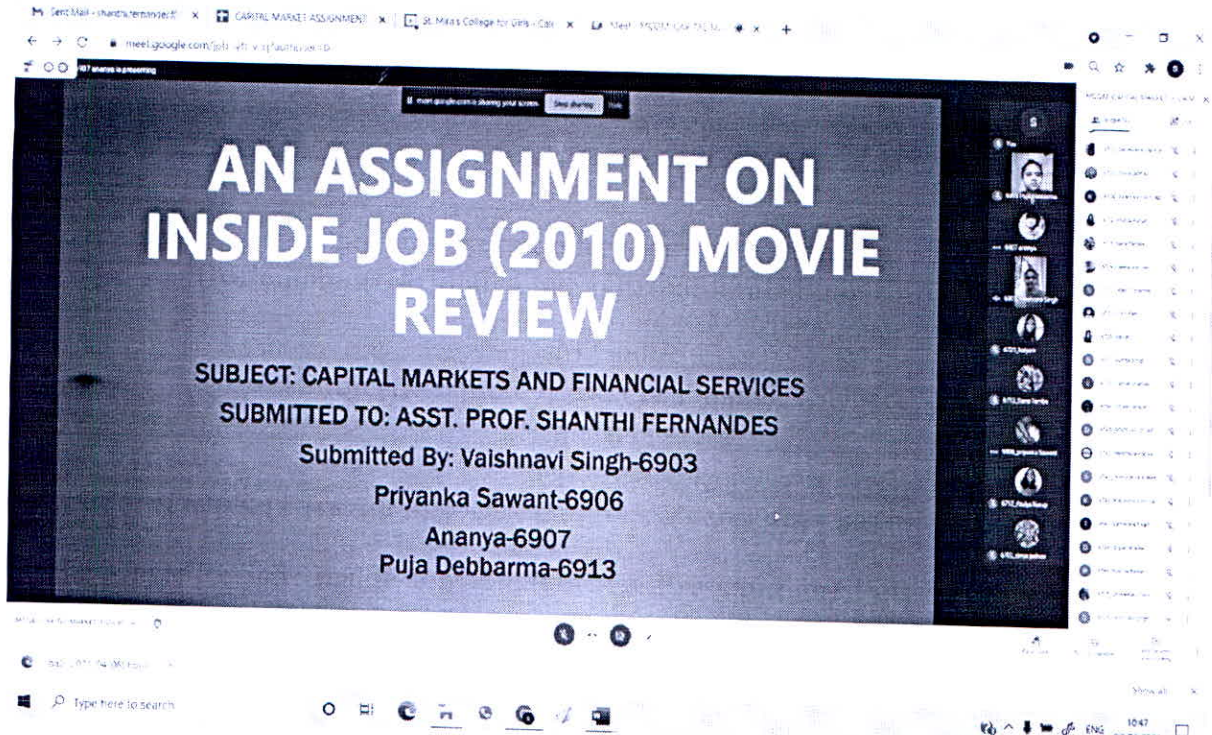
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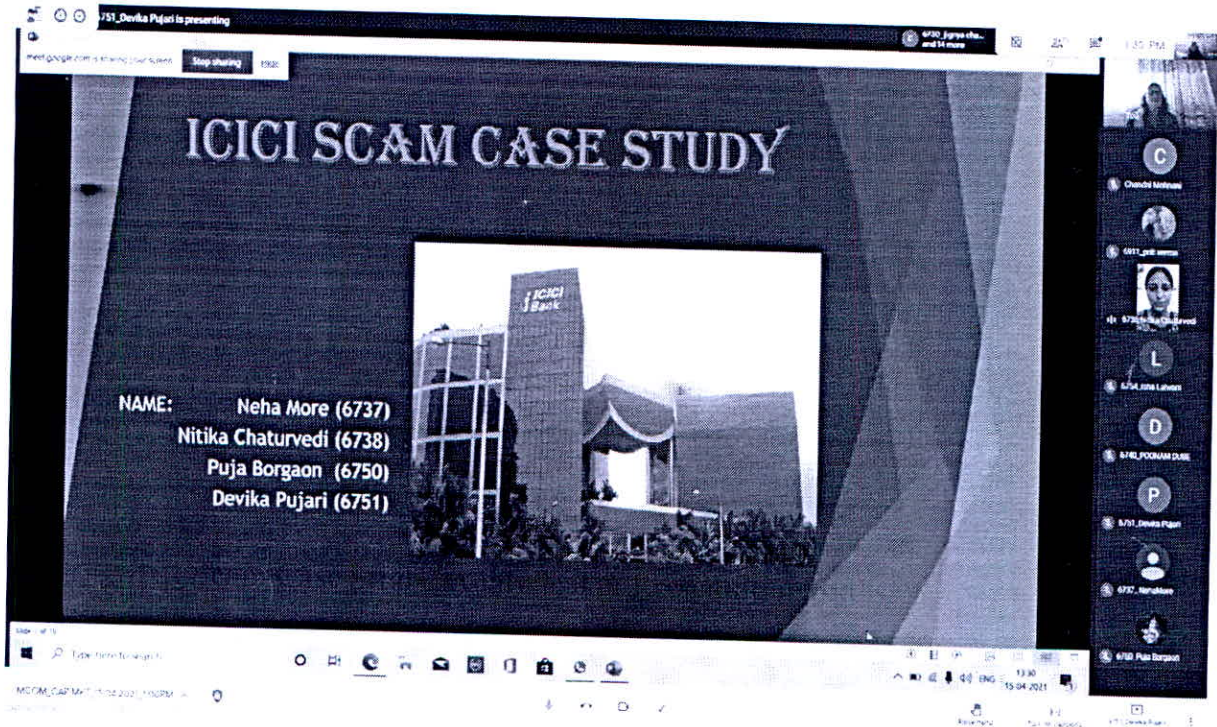
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CLASS GROUP STUDENT PRESENTATIONS: Case Studies and Movie Reviews

3. Movie Review: Inside Job: Analytical & Presentation Skills

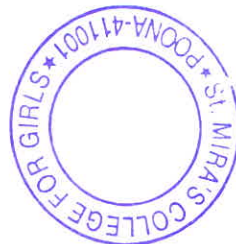


4. ICICI Scam Case Study: Analytical & Presentation Skills



Shanthi

Asst. Prof. Shanthi Fernandes



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CLASS GROUP STUDENT PRESENTATIONS: Case Studies and Movie Reviews

5. Satyam Case Study: Analytical & Presentation Skills

CONTD.

- ▶ After the incident, Shares dropped
- ▶ Fear of widespread fraud
- ▶ Hired Merrill Lynch to advise
- ▶ On January 7, 2008 Merrill Lynch sent letter to the stock exchange indicating that withdrawing engagement with Satyam
- ▶ Mr. Raju sent letter to Satyam's BOD, admitting crime
- ▶ Breach of trust, cheating, conspiracy

RESULT OF SCANDAL:

Merrill Lynch → Satyam

6. Movie Review: Bazaar : Analytical & Presentation Skills

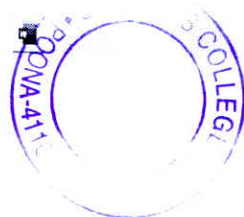
1. Rizwan takes down Michael Douglas in order to win.

2. Rohan advised to his brother in law to invest his savings in ROHAN'S COMPANY.

3. The boy manipulates the pharmaceutical company.

4. Kothari's relationship with his wife.

Shanthe
Asst. Prof. Shanthe Fernandes



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