

St. Mira's College for Girls, Pune
(Autonomous-Affiliated to Savitribai Phule Pune University)

B.Com.

Subject: BUSINESS ADMINISTRATION

Semester: 2

Year: 2017-2018

Ac 21508

Unit 2&3: CASE STUDY_AnalyticalSkills

AN ASSIGNMENT ON

BUSINESS PRACTICES AND STUDY OF
SICK UNIT

SUB: BUSINESS ADMINISTRATION

TITLE: MODERN BUSINESS

SUBMITTED TO: ASST PROF SHANTHI FERNANDES

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CLASS: FYBCOM 'A'

SEM: II

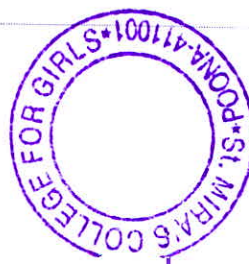
YEAR: 2017-2018

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Objectives :-

- 1 To Think and analyse different sick units in India
- 2 To find out the Joint ventures and MNC's Foreign and Indian based
- 3 To motivate team work spirit
- 4 To Evaluate each different type of units
- 5 To promote Green environment by keeping the project simple and neat
- 6 To Analyse Working of BPO's

Shanthee
Asst. Prof. Shanthi Fernandes (Subject Teacher)



JK
Principal Incharge
St. Mira's College for Girls

Business Process Outsourcing in India

INFOSYS

Infosys Limited (formerly Infosys Technologies Limited) is an Indian multinational corporation that provides business consulting, information technology and outsourcing services. It has its headquarters in Bengaluru, Karnataka, India. Infosys is the second-largest Indian IT company by 2017 revenues and 596th largest public company in world in terms of revenue. On the June 30, 2017, its market capitalisation was \$34.33 billion. The credit rating of the company is A-Crating by Standard & Poor's. Infosys was established by 7 engineers in Pune, India with an initial capital of \$250 in 1981. It was registered as Infosys Consultants Private Limited on July 2, 1981. In 1983, it relocated its office to Bengaluru, Karnataka, India.

Name Change :

Application Outsourcing Services portfolio includes :

- Application Development - Helps in address evolving business and technology challenges by defining, designing and building applications tailored to meet the business requirements.
- Application Maintenance - Maximizes the existing IT applications through offshore ability analysis, maintainability analysis, maintenance and enhancement.
- Application Management - offers a wide range of support services for various platforms and technologies.
- Application Modernization - Helps modernize legacy systems to enhance flexibility, mitigate risk, minimize disruption and lower costs.
- Application Portfolio Management - Helps in deciding a portfolio strategy and then assess and govern the portfolio on an ongoing basis.
- Packaged Application Services - Helps to automate the value chain through off-the-shelf application packages. Enable to harvest value through varied and configurable package centric solutions.
- Performance Eng Engineering and Enhancement - enhances the performance and scalability of applications across the technology stack and application lifestyle.
- SOA Realization - helps organizations design, develop, test and deploy services to realize a Service-Oriented Architecture (SOA).
- Solution Architecture Assessment - offers a complete architectural analysis and assessment of your IT application, focusing on Quality of Service (QoS) parameters.

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CASE STUDY OF SICK UNIT IN INDIA

MODERN FOODS INDIA LIMITED

A brief history

Modern Foods India Limited was set up under the Colombo assistance plan. It was wholly a central government owned PSU.

Prior to disinvestment the authorised capital of the company was ₹1500 crore and paid up capital was 1301 crore. In its diversification programme the following operations were undertaken.

Transfer of the fruit juice Bottling plant at Delhi - Transfer of solvent extraction plant at Ujjain - Transfer of maize mill at Jalandhar - Launching of '77' cola, '77' orange and lime lemon Tingles.

However a huge losses were incurred in these activities. The company's earnings were eaten away by these activities. E.g. The plant at Bhagalpur mainly focused on mango pulping but was located far away from the mango producing orchards. The excess expenditure on transporting mangoes to the plant had made the entire system unfeasible.

Case study of sick unit in India

JESSOP & COMPANY

Jessop & Company Limited is a privately owned engineering company based at Kolkata, India. It is a part of Ruia Group of companies conglomerate, which also owns prominent Rubber and Tyre companies like Dunlop India and Falco Tyres.

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