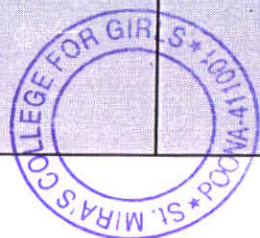
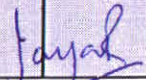


# Structure for Three-Year B.B.A. Degree Course (CBCS) 2020-23

Semester	Nos of Courses	Number of Hours	Credits Per Course	Skill Enhancement Course/AE CC Credits	DSE Credits	TOTAL ( Lectures + Practical+ Add-on)
I	6	48	3+1+1+1	2	-	18+3+2=23
II	6	48	3+1	2	-	18+1+2=21
III	6	48	3 for 5 courses 1 for 1 course 2+2 for 1 course	2	3	17+2+3= 22
IV	6	48	3 for 5 courses 1 for 1 course 2+2 for 1 course	2	3	17+2+3=22
V	6	48	3 for 4 courses 2+2 and 2+4 for 1 course each	-	6	16+2+4=22
VI	6	48	3 for 4 courses 2+2 and 2+4 for 1 course each	-	6	16+2+4= 22
					<b>TOTAL CREDITS</b>	<b>23 +21 +22 +22 +22 +22 +22 = 132</b>




  
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### First Year BBA

Semester	Nos of Courses	Course	Sr. No.	Course Name /Title	Number of Hours	Credit Per Course	SEC/AECC	DSE	Total		
I	6	SC	1	Business Organization and System	48	3+1	-	-	4		
		SC	2	Business Communication Skills	48	3+1	-	-	4		
		GC	3	Business Accounting	48	3	-	-	3		
		GC	4	Business Economics (Micro)	48	3	-	-	3		
		GC	5	Business Mathematics	48	3	-	-	3		
		SC	6	Business Demography	48	3+1	-	-	4		
						ADD-ON Course: Foreign Language – German	30		2	-	2
						TOTAL ( Lectures + SEC + Add-on)		21	2	-	23
II	6	GC	1	Principles of Management	48	3	-	-	3		
		GC	2	Principles of Marketing	48	3	-	-	3		
		GC	3	Principles of Finance	48	3	-	-	3		
		GC	4	Basics of Cost Accounting	48	3	-	-	3		
		GC	5	Business Statistics	48	3	-	-	3		
		SC	6	Fundamentals of Computers	48	3+1	-	-	4		
						ADD-ON Course: Personality and Soft Skills Development	30		2	-	2
						TOTAL ( Lectures + SEC+ Add-on)		19	2	-	21

SC-Subject Core; GC-Generic Core;SEC-Skill Enhancement Course; AECC-Ability Enhancement Compulsory Course; DSE- Discipline Specific Elective


  
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## Second Year BBA

Semester	Nos of Courses	Course	Sr. No.	Course Name /Title	Number of Hours	Credit Per Course	SEC/AECC	DSE	Total
III	6	GC	1	Principles of Human Resource Management	48	3	-	-	3
		GC	2	Supply Chain Management	48	3	-	-	3
		GC	3	Global Competencies & Personality Development	48	3	-	-	3
		GC	4	Fundamentals of Rural Development	48	3	-	-	3
		DSE	5	Marketing/HR/Finance	48	3	-	1	4
		DSE	6	Marketing/HR/Finance	48	2	-	2	4
		AECC			30			2	
				TOTAL ( Lectures + SEC+ Add-on)		17	2	3	22
IV	6	GC	1	Entrepreneurship and Small Business Management	48	3	-	-	3
		GC	2	Productions and Operations Management	48	3	-	-	3
		GC	3	Decision Making and Risk Management	48	3	-	-	3
		GC	4	International Business Management	48	3	-	-	3
		DSE	5	Marketing/HR/Finance	48	3	-	1	4
		DSE	6	Marketing/HR/Finance	48	2	-	2	4
		AECC			30			2	-
				TOTAL ( Lectures + SEC+ Add-on)		17	2	3	22

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### Third Year BBA

Semester	Nos of Courses	Course	Sr. No.	Course Name /Title	Number of Hours	Credit Per Course	SEC/AECC	DSE	Total
V	6	GC	1	Research Methodology	48	3	-	-	3
		GC	2	Database Administration and Data Mining	48	3	-	-	3
		GC	3	Business Ethics	48	3	-	-	3
		GC	4	Management of Corporate Social Responsibility	48	3	-	-	3
		DSE	5	Marketing/HR/Finance	48	3+1	-	-	4
		DSE	6	Marketing/HR/Finance	48	2+4	-	-	6
				TOTAL ( Lectures + SEC+ Add-on)		22	-	-	22
VI	6	GC	1	Essentials of E - Commerce	48	3	-	-	3
		GC	2	Management Information System	48	3	-	-	3
		GC	3	Business Project Management	48	3	-	-	3
		GC	4	Management Of Innovations& Sustainability	48	3	-	-	3
		DSE	5	Marketing/HR/Finance	48	3+1	-	-	4
		DSE	6	Marketing/HR/Finance	48	2+4	-	-	6
				TOTAL ( Lectures + SEC+ Add-on)		22	-	-	22

SC-Subject Core; GC-Generic Core; SEC-Skill Enhancement Course; AECC-Ability Enhancement Compulsory Course; DSE- Discipline Specific Elective



*G.H. Gidwani*  
Dr. G.H. Gidwani

**Principal**