St. Mira's College For Girls

PRINCIPLES OF MANAGMENT

Semester I Subject Code: BB21501 Lectures: 48

Objectives: The course is designed to equip students to

- Provide a Basic understanding to the students with reference to working of Business
 Organisation through the process of Management.
- Give a brief understanding of the managerial Functions.
- Give a insight into the emerging and recent Trends In management.

Unit 1: Introduction to Management	No. of Lects.04
 Meaning and Definition of Management 	01
 Management as an academic discipline, Economic Resource, Human 	02
Process, Team, Management of Ideas.	01

Unit 2: Contribution of Traditional and Modern Management Thinkers

		No. of
		Lects.08
•	Contribution of FW Taylor, Henri Fayol, Peter Drucker, Tom Peters.	04
8	Contribution by Indian Management Thinkers CK Prahlad, Sumantra Ghoshal,	
	Tarun Khannä	04

Business Leaders- Tatas, Birlas, Narayan Murthy

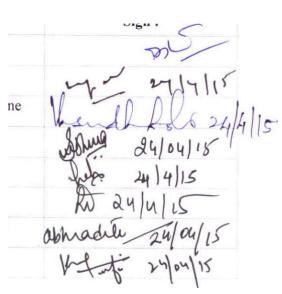
Members Present : Sign :

1) Dr.Sanjay Kaptan- H.O.D Commerce -S P Pune University , Pune 2)

Dr. Varsha Deshpande- Faculty, BMCC College, Pune 3) Dr. Vasudha

Joshi - Faculty, Ness Wadia College of Commerce, Pune

- 4) Ms. Sushma Joshi Industrial Expert, Symantec, Pune
- 5) Ms. Neha Mirwani- Alumni, St. Mira's College for Girls, Pune
- 6) Dr. Rama Venkatachalam St. Mira's College for Girls, Pune
- 7) Ms. Abhradita Chatterjee Nahvi- St. Mira's College for Girls, Pune
- 8) Ms. Kubra Wafai- St. Mira's College for Girls, Pune





Unit 3: Function of Management

No. of

Lects.20

 COMPONENTS OF PLANNING Meaning and Definition ⇒ Types of Planning ⇒ MBO and **SWOT** Analysis ⇒ **Time** Management 04 -4 Crisis Management -4 Change Management 04 **ORGANISING** ⇒ Meaning, definition -4 Organisation Climate and Culture ⇒ Re-engineering Organisation and Intraprunering 03 **STAFFING** \Rightarrow Meaning, Definition \Rightarrow Functions in Brief DIRECTING 05 ⇒ Meaning and Definition ⇒ Communication Leadership ⇒ Motivation and Morale 04 CONTROLLING ⇒ Meaning and Definition → Management by Exception ⇒ Behavioural Implications of Control

Members Present:

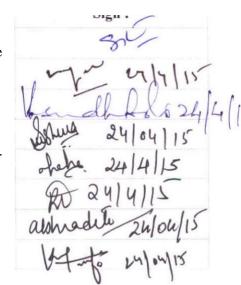
Sign:

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 University , Pune 2) Dr. Varsha Deshpande- Faculty, BMCC College, Pune

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- 7) Ms. Abhradita Chatterjee Nahvi- St. Mira's College for Girls, Pune

8) Ms. Kubra v 8) MSw \$ubra Wafai- St. Mira's College for Girls, Pune



2 of 2

Reference Books:

Books Recommended:-

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- 1. Management Theory and Practices C B Gupta
- 2. Essential of Management Horold Koontz and Iteinz Weibrich McGrawhills International
- 3. Management Theory & Practice J.N.Chandan
- 4. Essential of Business Administration K.Aswathapa ,Himalaya Publishing House
- 5. Principles & practice of management Dr. L.M.Parasad, Sultan Chand & Sons New Delhi
- 6. Business Organization & Management Dr. Y.K. Bhushan
- 7. Management: Concept and Strategies By J. S. Chandan, Vikas Publishing
- 8. Principles of Management, By Tripathi, Reddy Tata McGraw Hill
- 9. Business organization and Management by Talloo by Tata McGraw Hill 10. .Global Management Solution Dinesh Seth and Subhash Rastogi 11. Principles and Practices Of Management by L M Prasad
- 12. Management by Henz Weirich, Mark V Canrice, Harold Kooctz 1 3 th Edition

Members Present: Sign:

Unit 4.• Recent Trends and Emerging Aspects in Management	No. of
	Lects.
	12
 Managing Global Workforce 	03
 Innovation Management 	03
 Knowledge Management 	03
 Feedback Management 	03
1) Dr.Sanjay Kaptan- H.O.D Commerce -S P Pune University, Pune	CIC
2) Dr. Varsha Deshpande- Faculty, BMCC College, Pune	-01
3) Dr. Vasudha Joshi - Faculty, Ness Wadia College of Commerce, Pune	11/1/11/11/11/11/11/11/11
4) Ms. Sushma Joshi - Industrial Expert, Symantec, Pune	byendhos
5) Ms. Neha Mirwani- Alumni, St. Mira's College for Girls, Pune	24/04/15
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6) Dr. Rama Venkatachalam - St. Mira's College for Girls, Pune

8) Ms. Kubra Wafai- St. Mira's College for Girls, Pune

7) Ms. Abhradita Chatterjee Nahvi- St. Mira's College for Girls, Pune