

PRINCIPLES OF MANAGMENT

Semester I

Subject Code: BB21501

Lectures : 48

Objectives: The course is designed to equip students to

- Provide a Basic understanding to the students with reference to working of Business Organisation through the process of Management.
- Give a brief understanding of the managerial Functions.
- Give a insight into the emerging and recent Trends In management.

Unit 1: Introduction to Management

No. of
Lects.04

- Meaning and Definition of Management 01
- Management as an academic discipline, Economic Resource, Human Process, Team, Management of Ideas. 02
- 01

Unit 2: Contribution of Traditional and Modern Management Thinkers

No. of
Lects.08

- Contribution of FW Taylor, Henri Fayol, Peter Drucker, Tom Peters. 04
- Contribution by Indian Management Thinkers CK Prahlad, Sumantra Ghoshal, Tarun Khannä 04
- Business Leaders- Tatas, Birlas, Narayan Murthy

Members Present : Sign :

- 1) Dr.Sanjay Kaptan- H.O.D Commerce -S P Pune University , Pune
- 2) Dr. Varsha Deshpande- Faculty, BMCC College, Pune
- 3) Dr. Vasudha Joshi - Faculty, Ness Wadia College of Commerce, Pune
- 4) Ms. Sushma Joshi - Industrial Expert, Symantec, Pune
- 5) Ms. Neha Mirwani- Alumni, St. Mira's College for Girls, Pune
- 6) Dr. Rama Venkatachalam - St. Mira's College for Girls, Pune
- 7) Ms. Abhradita Chatterjee Nahvi- St. Mira's College for Girls, Pune
- 8) Ms. Kubra Wafai- St. Mira's College for Girls, Pune

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• **COMPONENTS OF PLANNING**

Meaning and Definition

⇒ Types of

Planning ⇒

MBO and

SWOT

Analysis ⇒

Time

Management

-4 Crisis Management

-4 Change Management

04

04

• **ORGANISING**

⇒ Meaning, definition

-4 Organisation Climate and Culture

⇒ Re-engineering Organisation and Intraprunering

03

• **STAFFING**

⇒ Meaning, Definition ⇒

Functions in Brief

• **DIRECTING**

05

⇒ Meaning and Definition

⇒ Communication Leadership

⇒ Motivation and Morale

04

• **CONTROLLING**

⇒ Meaning and Definition

⇒ Management by Exception

⇒ Behavioural Implications of Control

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Reference Books:

Books Recommended:-

1. Management Theory and Practices — C B Gupta
2. Essential of Management - Horold Koontz and Iteinz Weibrich - McGrawhills International
3. Management Theory & Practice - J.N.Chandan
4. Essential of Business Administration - K.Asathapa ,Himalaya Publishing House
5. Principles & practice of management - Dr. L.M.Parasad, Sultan Chand & Sons - New Delhi
6. Business Organization & Management - Dr. Y.K. Bhushan
7. Management: Concept and Strategies By J. S. Chandan, Vikas Publishing
8. Principles of Management, By Tripathi, Reddy Tata McGraw Hill
9. Business organization and Management by Talloo by Tata McGraw Hill
10. .Global Management Solution — Dinesh Seth and Subhash Rastogi
- 11 . Principles and Practices Of Management by L M Prasad
12. Management — by Henz Weirich, Mark V Canrice, Harold Koontz 1 3th Edition

Members Present :

Sign :

Unit 4. • Recent Trends and Emerging Aspects in Management

No. of
Lects.
12

- Managing Global Workforce
- Innovation Management
- Knowledge Management
- Feedback Management

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