

Industrial Economic Environment
Indian Industrial Environment-Policies and Progression
(Core Course)

Semester: IV	Credits: 4	Subject Code: MCM42002	Lectures: 48
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Course Outcomes:

At the end of this course, the learner will be able to:

- Relate and recognize the Industrial Policy developments in India over a period of time and analyze the impact/consequences of the same.
- Demonstrate the understanding of the private and public sector in the industrial sector in India, its structure and contributions to the Indian economy.
- Identify, describe as well as analyze the various policies relating to the industrial sector and its impact/effects.
- Discuss and analyze the concept of corporate environmental performance/ corporate sustainability reporting and evaluate its effect on Indian industry.
- Relate and describe the concept of Public Policy; assess and analyze the importance of Public Policy making to Business and Industry

Unit 1: Industrial Policy in India	10
<ul style="list-style-type: none"> • Industrial Policy in India since 1991 <ul style="list-style-type: none"> ○ The Change from 1951 and Progression since 1991 ○ Effects on Indian Industry • Rise of the Indian Multinational- Policy and Evaluation • Special Economic Zones- Policy and Evaluation • 'Make in India' – Policy and Evaluation 	

Unit 2: Public and Private Sector in India	10
<ul style="list-style-type: none"> • Extent and Growth and Role of Public and Private Sector since 1991 (w.r.t. Investment, Income and Employment) • Comparative Performance of Public and Private Sectors • Challenges before Public Sector and Private Sector in India • Policy on Public Private Partnership (PPP) 	

Unit 3: Micro, Small and Medium Enterprises (MSMEs) in India	10
<ul style="list-style-type: none"> • Policies for MSMEs in India since 1991 • Progress and Performance of MSMEs • Obstacles in the Growth of MSMEs in India- Sickness and Rehabilitation, Securitization and Exit Options 	

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Unit 4: Indian Industry, Environment and Sustainable Development	10
<ul style="list-style-type: none"> • Industrialization, Development and Environment - Linkages • Cost and Benefits of Environmental Concerns and Regulation • Role of Stakeholders in Environmental Governance • Corporate Sustainability Performance- Concept and Initiatives • Indian Industry and Corporate Sustainability Reporting 	

Unit 5: Public Policy and Business	8
<ul style="list-style-type: none"> • Public Policy- Concepts, Types and Actors • Public Policy and Government <ul style="list-style-type: none"> ○ Need for Government Regulation in Business ○ Limitations of Government Regulation • Public Policy and Business <ul style="list-style-type: none"> ○ Role of Business in Public Policy ○ Need for Involvement in Decision-making 	

#12 contact hours for Assignments, Visits, Research, Field Studies, etc.

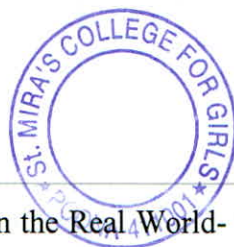
Recommended Basic Reading:

- Fernando A.C. Business Environment. Pearson Education: 2014.
- Kandpal Prakash Chand. Environmental Governance in India: Issues and Challenges. Sage Texts: 2018.
- Raju Yerram B. The Story of Indian MSMEs: From Despair to Dawn of Hope. Konark Publishers: 2019.
- Thite Mohan, Adrian Wilkinson, Pawan Budhwar. Emerging Indian Multinationals. OUP: Chapter 1 and 3. 2016.

Recommended Reference Books:

- Anderson James. E. Public Policy-Making: An Introduction. Cengage Learning: 2010.
- Agarwal Aradhana. Social and Economic Impact of SEZs in India. Oxford University Press: 2012.
- Amit Kumar. SMEs in India in post-1990s Era: Challenges and Opportunities. LAP Lambert Academic Publishing: 2013.
- Aswathappa K. Essentials of Business Environment-Text, Cases and Exercises. HPU: 2016.
- Cherunilam Francis. Business Environment-Text and Cases. HPH: 2014.
- Babatosh Banerjee. Corporate Environmental Management: A Study with reference to India. PHI Learning Publishers: 2009.

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- Basu Kaushik. An Economist in the Real World- The Art of Policy Making in India. MIT Press: 2015.
- Das Keshab. Micro and Small Enterprises in India: The Era of Reforms. Routledge India: 2011.
- Dreze Jean and Amartya Sen. An Uncertain Glory-India and its Contradictions' Penguin Books: Chapter 1 and Chapter 4. 2013.
- Faisal Ahmed. Business Environment: Indian and Global Perspective. PHL: 2014.
- Indian Institute of Banking and Finance. Small and Medium Enterprises in India. Taxmann: 2011.
- Jaya Prakash Pradhan. Indian Multinational in the World Economy: Implications for Development. Bookwell Publications: 2008.
- Khanna Tarun. Billions of Entrepreneurs: How India and China are Reshaping their Future and Yours. Penguin India: 2008.
- Mathur Kuldeep. Public Policy and Politics in India: How Institutions Matter. OUP India: 2015.
- Nayak Amar K.J.R. Indian Multinationals. Palgrave Macmillan: 2014.
- Sahoo Laxmidhar. Developing SMEs in India: Study in SIDBI in Post-reform Era. Neha Publishers and Distributors: 2013.
- Saumitra Mohan. Indian Policy and Development: A Manual for National Schemes and International Policies. McGraw Hill Education: 2018.
- Singh S. Triple Botton Line Reporting and Corporate Sustainability. Prentice Hall India: 2006.

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Faculty	Dr. Meenakshi Wagh	<i>MSWagh</i> 15/6/20
Faculty	Mrs. Amruta Basu	<i>Amruta Basu</i> 15/6
Subject Expert (Outside SPPU)	Dr. Ishita Dutt	<i>I. Dutt</i> 15/6/20
Subject Expert (Outside SPPU)	Dr. Subhash Patil	<i>Subhash Patil</i> 15/6/20
VC Nominee	Dr. Sailee Belsare	<i>Sailee</i> 15/6/2020
Industry Expert	Dr. Nishant Upadhyay	
Alumni	Ms. Asha Panicker	<i>Asha Panicker</i> 15/6/20

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