

M.Com. Part II
Business Administration Special Paper VIII
Subject Title -: Project Work

Semester: IV

Subject Code: MCM 41604

Lectures: 60

Objectives:

- To Equip Students to Understand the Practical Aspects of Doing a Research Project.
- To Get Insights on the Nuances of Doing A Research Project.
- To Give a Clear Understanding on Writing of A Research Project.

There will be a project work carrying 100 marks for internal students only. The students will have to select a subject from any area of the syllabi for Business- Administration. The students will have to work under the guidance of concerned subject teacher. The project will carry total 100 marks out of which sixty marks will be allotted for Project Report and 40 marks will be allotted for Project Viva Voce to be conducted by internal teacher and external teacher (examiner) appointed by the Exam Department.

Business Administration – Suggested Topics For Project Report Contents:

1. Cover Page
2. Company Certificate
3. Guide Certificate
4. Acknowledgement
5. Declaration
6. Executive Summary

TENTATIVE CHAPTER SCHEME

- Chapter 1. Introduction To Study
- Chapter 2. Company Profile
- Chapter 3. Objectives of study
- Chapter 4. Review Of Literature
- Chapter 5. Research Methodology
- Chapter 6. Data Analysis And Interpretations Observations
- Chapter 7. Findings Conclusions And Suggestions

Topics

1. An empirical study on 360 degree Performance Appraisal in a Private sector organisation.
2. To study the Job Satisfaction of lower/middle/top level management in Banks/Private/Public sector.
3. To study stress management related to work of the employees from IT Sector.
4. A Study on cross cultural management issues in a multinational company
5. A comparative study of the impact of team work in two departments of an organisation.
6. To study the overcoming of negative emotions and boosting motivation of Managers in Private/Public sector organisation.
7. To study the Emotional Intelligence amongst female employees at workplace in Private/Public sector employees.
8. To study the work-life balance of employees in an organisation.
9. To study the work culture and work ethics in an organisation.
10. To study the impact of Training of employees in an Bank/Private/Public sector organisation.
11. To study the impact and Role of Job Rotation for the Positive outcome.
12. To study the Pros and Cons of VRS to employer and employees in an organisation- A case study.
13. A study on the problems involved with the resignation of an employee to both employer and employee.
14. A study on the prospects of Manpower Planning in organisation.
15. To study the awareness and utility of HRD and HRM in an organisation.
16. A study on the problems related to job transfers of employees especially with reference to female employees.
17. An overview of ethics in Performance Appraisal in an organisation.
18. To study the HR environment of two companies.
19. To study the HR challenges in employing Generation Y.

20. To study the HR Challenges in Indian Context.
21. To study the employee retention strategies of two companies.
22. To study the impact of change management of an organisation.
23. To study the techniques of turnaround management in an organisation
24. To study the customer retention techniques adopted by Banks
25. To study the CSR practices adopted by Companies.

Suggested New Topics

1. Study of system of Exit Interviews in a particular organization
2. Study of significance of employee attitude as a determinant of performance at workplace
3. Study of status of implementation of Sexual Harassment at workplace Act in particular organization/ sector
4. Role of Managers as coaches in enhancing employee performance
5. Challenges in implementing flexible working conditions in a particular Indian organization

Assignments and library hours – 12 hours

Syllabi

Master of Commerce [M.Com]

[Advanced Accountancy & Taxation]

Part II

[Semester III (2018-19)]

2018-2023