

**PRINCIPLES OF MANAGMENT**

Semester I	Subject Code: <b>BB21501</b>	Lectures : 48
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**Objectives: The course is designed to equip students to**

- Provide a Basic understanding to the students with reference to working of Business Organisation through the process of Management.
- Give a brief understanding of the managerial Functions.
- Give a insight into the emerging and recent Trends In management.

**Unit 1: Introduction to Management**

No. of Lects.04

- Meaning and Definition of Management
- Management as an academic discipline, Economic Resource, Human Process, Team, Management of Ideas.

01  
02  
01

**Unit 2: Contribution of Traditional and Modern Management Thinkers**

No. of Lects.08

- Contribution of FW Taylor, Henri Fayol, Peter Drucker, Tom Peters.
- Contribution by Indian Management Thinkers CK Prahlad, Sumantra Ghoshal, Tarun Khanna
- Business Leaders- Tatas, Birlas, Narayan Murthy

04  
04

**Members Present :**

**Sign :**

1) Dr.Sanjay Kaptan- H.O.D Commerce -S P Pune University , Pune

2) Dr. Varsha Deshpande- Faculty, BMCC College, Pune

3) Dr. Vasudha Joshi - Faculty, Ness Wadia College of Commerce, Pune

4) Ms. Sushma Joshi - Industrial Expert, Symantec, Pune

5) Ms. Neha Mirwani- Alumni, St. Mira's College for Girls, Pune

6) Dr. Rama Venkatachalam - St. Mira's College for Girls, Pune

7) Ms. Abhradita Chatterjee Nahvi- St. Mira's College for Girls, Pune

8) Ms. Kubra Wafai- St. Mira's College for Girls, Pune

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**Unit 3: Function of Management**

**No. of  
Lects.20**

• **COMPONENTS OF PLANNING**

04

**Meaning and Definition**

- ⇒ Types of Planning
- ⇒ MBO and SWOT Analysis
- ⇒ Time Management
- ⇒ Crisis Management
- ⇒ Change Management

• **ORGANISING**

04

- ⇒ Meaning, definition
- ⇒ Organisation Climate and Culture
- ⇒ Re-engineering Organisation and Intraprunering

• **STAFFING**

03

- ⇒ Meaning, Definition
- ⇒ Functions in Brief

• **DIRECTING**

05

- ⇒ Meaning and Definition
- ⇒ Communication Leadership
- ⇒ Motivation and Morale

• **CONTROLLING**

04

- ⇒ Meaning and Definition
- ⇒ Management by Exception
- ⇒ Behavioural Implications of Control

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**Unit 4: Recent Trends and Emerging Aspects in Management**

**No. of  
Lects.12**

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|-----------------------------|----|
| • Managing Global Workforce | 03 |
| • Innovation Management     | 03 |
| • Knowledge Management      | 03 |
| • Feedback Management       | 03 |

**Reference Books:**

Books Recommended:-

1. Management Theory and Practices – C B Gupta
2. Essential of Management - Horold Koontz and Itainz Weibrich - McGrawhills International
3. Management Theory & Practice - J.N.Chandan
4. Essential of Business Administration - K.Aswathapa ,Himalaya Publishing House
5. **Principles & practice of management - Dr. L.M.Parasad, Sultan Chand & Sons - New Delhi**
6. Business Organization & Management - Dr. Y.K. Bhushan
7. Management: Concept and Strategies By J. S. Chandan, Vikas Publishing
8. Principles of Management, By Tripathi, Reddy Tata McGraw Hill
9. Business organization and Management by Talloo by Tata McGraw Hill
10. .Global Management Solution – Dinesh Seth and Subhash Rastogi
11. Principles and Practices Of Management by L M Prasad
12. Management – by Henz Weirich, Mark V Canrice, Harold Kooctz 13<sup>th</sup> Edition

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