

Business Organisation and Systems

Semester – I

Subject Code: BB11501

Lectures : 48

Objectives: The course is designed to equip students

- To provide basic understanding regarding the corporate form of organization- its formation, its management and its chief officers, and the implications of such a corporate structure in the form of business combinations.
- To give an insight about the various steps involved in setting up business organizations.
- To understand the aspects of modern business and their trends

Unit 1: Nature and Purpose of Business

**No. of
Lects.06**

- Business – Meaning, Definition and Characteristics of Business, Economic Activities- Meaning
- Steps in achieving Success in Business.
- Challenges ahead

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Unit 2: Emerging Aspects in Business

**No. of
Lects.08**

- Mergers and Acquisitions, Networking, Franchising. BPOs and KPOs,
- **Sez and Policies with examples, CSR- Amendment as per Dec2013, Retailing, Wholesale Cash and Carry business.**

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Members Present :

Sign :

1) Dr.Sanjay Kaptan- H.O.D Commerce -S P Pune University , Pune

2) Dr. Varsha Deshpande- Faculty, BMCC College, Pune

3) Dr. Vasudha Joshi - Faculty, Ness Wadia College of Commerce, Pune


4) Ms. Sushma Joshi - Industrial Expert, Symantec, Pune

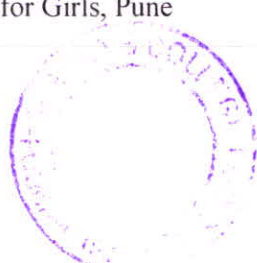
5) Ms. Neha Mirwani- Alumni, St. Mira's College for Girls, Pune

6) Dr. Rama Venkatachalam - St. Mira's College for Girls, Pune


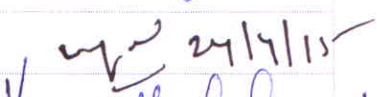
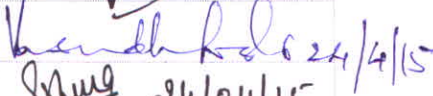
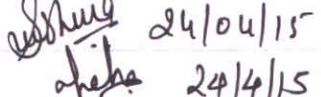
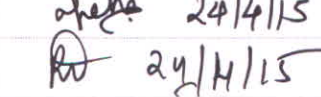
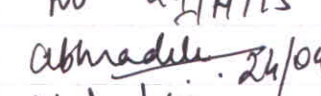
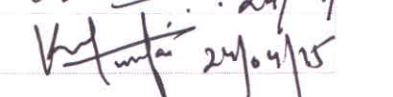

7) Ms. Abhradita Chatterjee Nahvi- St. Mira's College for Girls, Pune

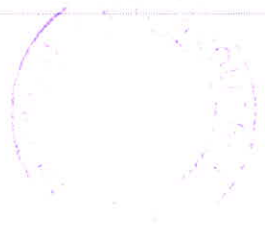
8) Ms. Kubra Wafai- St. Mira's College for Girls, Pune

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Unit 3: Forms of Business Organisation	No. of Lects.12
<ul style="list-style-type: none"> Mixed Economy—Private Sector—Public Sector—Co-operative sector—Joint sector Service Sector Forms of Business Organizations—Sole proprietorship—Partnership firm—Joint stock company—Features—Merits demerits and suitability of various forms of business, Limited Liability Partnership (LLP)-Features, One Person Company (OPC)-Features 	05 07
Unit 4: Setting up and Managing of a Business Enterprise	No. of Lects.12
<ul style="list-style-type: none"> Introduction Identifying Business opportunities Business plan and getting started Implementing a Business plan Risk Management by Entrepreneurs Social and Ethical Issues 	02 02 02 02 02 02
Unit 5: Internal and External Trade	No. of Lects.10
<ul style="list-style-type: none"> Whole sale and Retail Trade –Emergence of Foreign players in trading – Government policy-Effects of FDI on retail Organization of finance –Insurance—Logistics and Supply Chain Management —Import and Export 	05 05


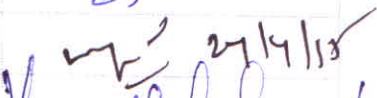
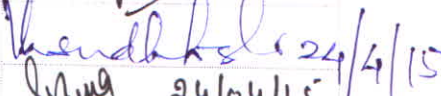
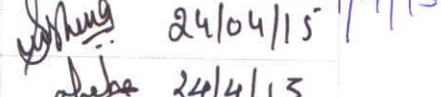
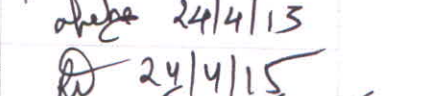
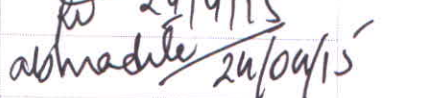
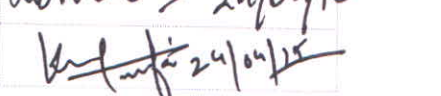
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St. Mira's College For Girls

Reference Books:

- 1) Business Organisation and Management - P C Tulsyan V Pandey
- 2) Business Organisation and Management - C B Gupta
- 3) Modern Business Organisation - Sherlekar
- 4) Business Organisation and Management – Y.K.Bhushan
- 5) Business Organisation and Management – Vijay Kumar Kaul
- 6) Business Organisation and System – Supriya Singh and Bhanu Prakash Verma

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