

**Sociology  
Sociology of Media**

<b>Semester III</b>	<b>Subject Code: A 31613</b>	<b>Lectures: 60</b>
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**Objectives:**

- To introduce the various forms of media to the students
- To introduce politics of culture and to understand that reading a cultural text is a political activity.
- To enhance the analytical ability of the students
- To understand the state policies regarding mass media in India

<b>Unit 1: Sociology of Media – Introduction</b>	<b>12</b>
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- Defining Media-characteristic
- What do the Media do to Us?- media and society
- Mediation and Representation
- Relationship between State and media,
- **Perspectives on Media**

<b>Unit 2: Reading Media</b>	<b>12</b>
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- **Methods of doing media studies**
  - Text
  - Audiences
- Media and Ideology
  - Gender and contradictory ideologies of femininity
  - Ideologies of masculinity
  - Ethnicity, Ideology and Media

<b>Unit 3: Screen Cultures: Cinema and Television</b>	<b>12</b>
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- Cinema
  - Inceptive years of Indian cinema
  - Globalized Bollywood
- Television
  - Doordarshan to satellite television
  - Politics after television



**Unit 4: New Social Media**

12

- Social Networking Sites
  - Meaning, Definition and evolution of SNS
- Redefining family and friendships
- Selfie : The construction of the Self

**\*Assignments and library hours – 12 hours**

**Recommended Text Books:**

1. Asa Briggs & Peter Burke, 2005. A Social History of the Media, Polity Press, Cambridge.
2. Heyward Susan, 2004. Key Concepts in Cinema Studies, Routledge, UK.
3. O'Shaughnessy Michael, 2001. Media and Society- An Introduction, oxford, UK.
4. Downing, 2004. Sage handbook of Media Studies, Sage, USA.
5. Rajgopal Arvind: Politics of Television *Cambridge Un. Press*
6. Ninan Sevanti, 2007. Headlines from the heartlands, Sage, N. Delhi
- ✓ 7. Viridi Jyotika, 2003. The Cinematic ImagiNations, Permanent Black, New Delhi. *59518*
- ✓ 8. Gupta Nilanjana, 1998. Switching Channels, Oxford, New Delhi
- ✓ 9. Jan van Dijk, 2006. The Network Society, Sage, London. *250115*
- ✓ 10. Nayar P. 2015. Introductions to Cultural Studies, Viva, new Delhi. *204852, 204833*



**Sociology**  
**Introduction to Gender Studies**

**Semester IV**

**Subject Code: A 41613**

**Lectures: 60**

**Objectives:**

- To introduce the basic concepts of gender and gender inequality
- To analyze the gendered nature of major social institutions
- To understand the challenges to gender inequality

**Unit 1: Introduction to Gender Studies**

**12**

- Sex and gender, patriarchy, sexual division of labour
- Intersectionality between patriarchy, caste and social construction of gender in India,
- Emergence of Women's Studies and relationship with sociology

**Unit 2: Women in India**

**12**

- Statistical profile (sex ratio, health, education, political participation, economic participation)
- State and the women's question: Policies and programmes

**Unit 3: Gender and Nation State**

**12**

- Girl Child
- Violence against women
- Environment: Issues of livelihood, shelter, water management

**Unit 4: Challenges to Gender Inequality**

**12**

- Gender, Law and Justice
- Women's movement, democratic movements

**\* Assignments and library hours – 12 hours**



**Recommended Text Books:**

1. Bhasin Kamala, 2000. Understanding gender, kali for women<sup>pub</sup>, N. Delhi
2. Chakravarty Uma, 2003. Gendering caste through a feminist Lense, Stree, Calcutta.
3. Feminist Concepts, Contribution to women's studies series, Part-I, II, III, RCWS, Mumbai.
4. Uberoi Patricia: Family, Kinship and Marriage in India, Oxford, New Delhi, 1994.
5. Khullar mala(ed.): Writing the Women's Movement- A Reader, Zubaan, New Delhi, 2005.
6. Tambe A. and Dyahadroy S. (ed) (2009): Social Empowerment of Women, Krantijyoti Savitribai Phule Women's Studies Centre, Pune
7. Tambe A. and Dyahadroy S. (ed) (2009): Women's Movement and Organization, Krantijyoti Savitribai Phule Women's Studies Centre, Pune
8. Tambe A. and Dyahadroy S. (ed) (2009): Women, Law and Politics, Krantijyoti Savitribai Phule Women's Studies Centre, Pune
9. Wharton A. S. 2005. Sociology of gender, Blackwell.
10. Radha Kumar, 1992. History of Doing, Kali for Women, New Delhi.
11. Karat Brinda, 2005. Survival and Emancipation, Three essays Collective, New Delhi.

