

**Business Exposure**

Semester IV	✓ Subject Code: BB41606	Lectures: 60
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**Objectives:**

The course is designed to equip students,

- To develop the understanding with a realistic and practical perception of the industry its layout, procedures, processes, organization structure
- To gain first-hand information regarding the functioning of the Industry which presents the students with opportunities to plan, organize and engage in active learning experiences both inside and outside the classroom

Course Content	
<ul style="list-style-type: none"> <li>• Draw up a questionnaire so that a student may ask during the actual visit:</li> </ul> <p><u>Questionnaire for the process:</u></p> <ul style="list-style-type: none"> <li>➤ Devising the questionnaire:</li> <li>➤ Class brainstorming</li> <li>➤ Dividing the class into groups</li> <li>➤ Assign a section of the process to each group</li> <li>➤ Each group draws up a set of questions</li> <li>➤ Compile final questionnaire</li> <li>➤ Issue final questionnaire</li> </ul> <p><u>Content of the questionnaire:</u></p> <ul style="list-style-type: none"> <li>➤ Considerations of the location of the industry</li> <li>➤ Explore the processes running in organization</li> <li>➤ Investigate policies and Procedures</li> <li>➤ Explore the compliance of policies and Procedures</li> <li>➤ Analyze the economics of the process</li> <li>➤ Investigate the health and safety considerations</li> <li>➤ Investigate the skills and expertise of the workforce</li> <li>➤ Investigate the career opportunities</li> </ul>	



<ul style="list-style-type: none"><li>➤ Investigate the environmental considerations</li><li>➤ Examine the quality control in the process</li><li>• Assign roles to particular students</li><li>• Appropriate clothing for the day</li></ul> <p><b>The Outcome of the visit should enable the students to:</b></p> <ul style="list-style-type: none"><li>➤ Understand the industry process</li><li>➤ Experience actual chemistry and human interactions at the industry</li><li>➤ Become aware of the roles of different people the organization</li><li>➤ Become aware of career opportunities</li><li>➤ Recognize the need for health and safety in the workplace</li><li>➤ Focus students on specific aspects of their studies</li></ul> <p><b>Ancillary investigations by students</b></p> <ul style="list-style-type: none"><li>➤ Health and safety aspects</li><li>➤ Environmental aspects</li><li>➤ Waste management aspects</li><li>➤ Career identification and planning</li></ul> <p><b>Post-visit activities by students</b></p> <ul style="list-style-type: none"><li>➤ Write a full report on visit</li><li>➤ Prepare presentations on the report</li></ul> <p><b>Report by students</b></p> <ul style="list-style-type: none"><li>➤ Aims and objectives</li><li>➤ Report on the industrial process</li><li>➤ Conclusion and recommendations</li></ul> <p><b>Evaluation by the teacher</b></p> <ul style="list-style-type: none"><li>➤ What have the students got out of the visit?</li><li>➤ Deficiencies of the visit</li><li>➤ How could the visit be improved in next time?</li></ul> <p><b>Assessment:</b></p> <p>The division of marks will be as under:</p> <ul style="list-style-type: none"><li>➤ Scrutiny of reports by the teacher: <b>30 Marks.</b></li><li>➤ PowerPoint presentation by the students :<b>30 Marks.</b></li><li>➤ Viva based on field visits: <b>40 Marks.</b></li></ul>	
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- \* Minimum 4 Visits including
  - Manufacturing Unit, Service Sector, Hospitality and NGO

