



**SADHU VASWANI MISSION'S**

**St. Mira's College For Girls, Pune**

**Autonomous (Affiliated to Savitribai Phule Pune University)**

**Reaccredited by NAAC- A Grade, cycle 3**

**[ARTS, COMMERCE, SCIENCE ,BSc(Computer Science), BBA, BBA(CA)]**

**6,Koregaon Road,Pune-411001. [INDIA]**

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**PU/PN/AC/015/(1962)**

**College Code:- 013**

2.3.1 Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences

❖ **Learning methodologies -**

**List of activities on Experiential learning ,Participative learning ,  
Problem solving learning methodologies**

● **2017-18**

**Experiential learning**

**Sr.No List of activities**

- Guest lecture on Comparative approach to marketing strategies of offline/online companies.The lecture helped the students to understand the differences in marketing strategies practiced by online and offline companies and also the technical aspects related to digital marketing.
- Guest lecture on inter relationship between advertising & psychology. The speaker focused on the principles and techniques of Psychology used in advertisements .



  
**Principal Incharge**  
**St. Mira's College for Girls, Puna.**

- Seminar on StockMIND-Virtual stock market game
- Field Trip to Schizophrenia Awareness Association
- Workshop on Projected Financial Statements
- Field Trip to KEM Hospital Infant Testing Centre
- Field Trip to Prasanna Autism Centre
- Lecture series on Development Economics
- Field Visit to Suhana Factory
- Guest Lecture "Myth Mutate"
- English clubs Litwits ,JNK,Debate ,Theatre Club,MIRAcles.
- Industrial Visit to Sanjay Techno Plast Factory
- Field visit to MSCERT
- Guest lecture titled "Strategic Marketing planning and Advertising Research"
- Guest lecture on student movements in India which gave students insights of how the student movement emerged in the 19th century.
- Guest Lecture titled "Standard Form Contracts" . Students were addressed with practical insights and facts related to Law.
- Credit course on Tally
- Law Exhibition
- Video conferencing
- Youth parliament

### **Participative learning**

#### **Sr.No List of activities**

- Workshop on UPSC/MPSC and Bank Exams
- Student presented a paper titled 'Kautilya's Arthashastra: Looking in and relevance in today's world' at the National Conference on 'Public Policy, Governance and Advocacy: Towards a Sustainable Society'.
- The Vachan Prerana Din
- Surveys for Navi Disha

### **Problem solving**

#### **Sr.No List of activities**

- Guest lecture on financial literacy
- Workshop on Business plan modeling
- National Conference on Public Policy, Governance and Advocacy: Towards a Sustainable Society.



  
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