



2020-21
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SADHU VASWANI MISSION'S
St. Mira's College For Girls, Pune
Autonomous (Affiliated to Savitribai Phule Pune University)
Reaccredited by NAAC- A Grade, cycle 3
[ARTS, COMMERCE, SCIENCE ,BSc(Computer Science), BBA, BBA(CA)]
6,Koregaon Road,Pune-411001. [INDIA]
Ph./Fax: 26124846; Email: mira_college@yahoo.co.in

PU/PN/AC/015/(1962)
College Code:- 013

Circular No:- G15/1QAC/2020-21/04

Date:-22nd June 2020

CIRCULAR

On 27th June 2020 and 4th July 2020, a Faculty Development Program for inhouse faculty titled "The Role of Intellectual Property Rights for Academia" by Adv. Shailendra Pathak, is to be organized by Department of Accountancy and Department of Business Studies in online Mode.

Buche

Dr. Dimple Buche & Shanthi Fernandes
Coordinator

Shanthi

G.H. Gidwani

Dr. Gulshan H. Gidwani
Principal



St. Mira's College for Girls, Pune
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Department of Accountancy and Department of Business Studies 2020-2021

"The Role of Intellectual Property Rights for Academia"

The IQAC and Department of Commerce (Department of Accountancy and Department of Business Studies) organised a two-day webinar titled "The Role of Intellectual Property Rights for Academia" on 27th June and 4th of July 2020 respectively for the faculty members of the college. The esteemed resource person for the two-days webinar was Advocate Mr. Shailendra Pathak a practicing lawyer and proprietor of Legalance.

The first session of the webinar was organised on 27th June which witnessed the participation of faculty across all streams including Arts, Commerce, BBA, BCA and BCS.

The webinar started with opening remarks by our Principal, Dr. Gulshan H Gidwani followed by the presentation of rationale of webinar and introduction of resource person by webinar Coordinator, Dr. Mrs. Dimple Buche.

The major focus areas for day 1 of the webinar were:

- Basic concept of Intellectual Property Rights by and its growing importance
- Characteristics of Intellectual Property
- Types of Intellectual Property with special emphasis on Trademark, Copyright, Patent, Industrial Designs and Geographical Indications
- Plagiarism and its impact on research.

The topic was very well illustrated and presented by Mr. Shailendra. The session ended with the vote of thanks by Dr. Mrs. Dimple Buche.

The second day of the session was conducted on 4th July 2020. The session saw an encouraging participation of faculty members. The session started with introduction of theme and recollection of previous contents on Intellectual Property Rights by Asst. Prof. Shanthi Fernandes.

Mr. Shailendra focused in his address to the participants emphasised on following areas:

- Importance of Intellectual Property Rights for Educators.
- Copyright as an Intellectual Property Right for Educators
- Need for registration of Copyright (Berne convention, US Copyright)
- Exceptions to Copyright
- Infringement of Copyright (section 51 of Copyright act, Instances)
- Exemptions to infringement of Copyright (section 52 of Copyright act, Instances)
- Fair use of Copyright for Education (Techniques)

The Webinar was well-received with the participants asking interesting questions during the chat sessions. They also offered positive and encouraging feedback. The session ended with a vote of thanks by Asst. Prof. Shanthi Fernandes.

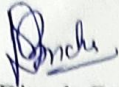
Dimple Buche
Dr. Dimple Buche

Shanthi Fernandes
Shanthi Fernandes



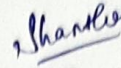
Jayashree
Principal Incharge
St. Mira's College for Girls

The two days webinar successfully achieved the objective of creating awareness and understanding about IPR among faculty members. It also motivated and facilitated them with the relevant information to develop their own e-contents.



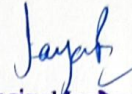
Dr. Dimple Buche

Coordinator
Department of Accountancy



Ms. Shanthi Fernandes

Coordinator
Department of Business Studies



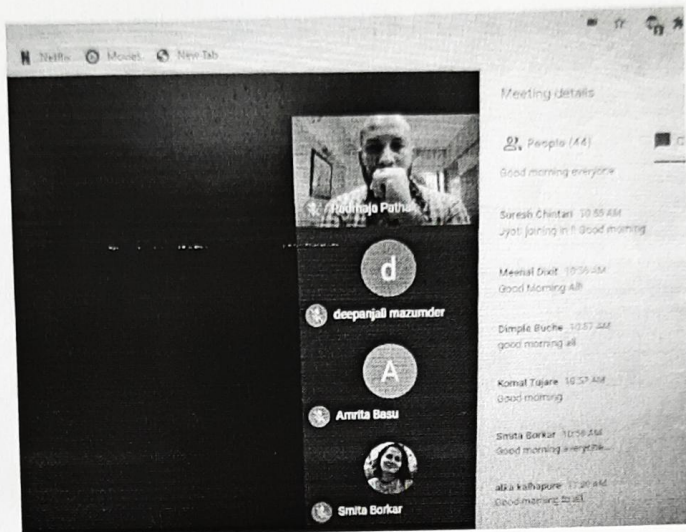
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Department of Accountancy and Department of Business Studies-2020-2021

"The Role of Intellectual Property Rights for Academia"

Attendance Record for 27th June 2020

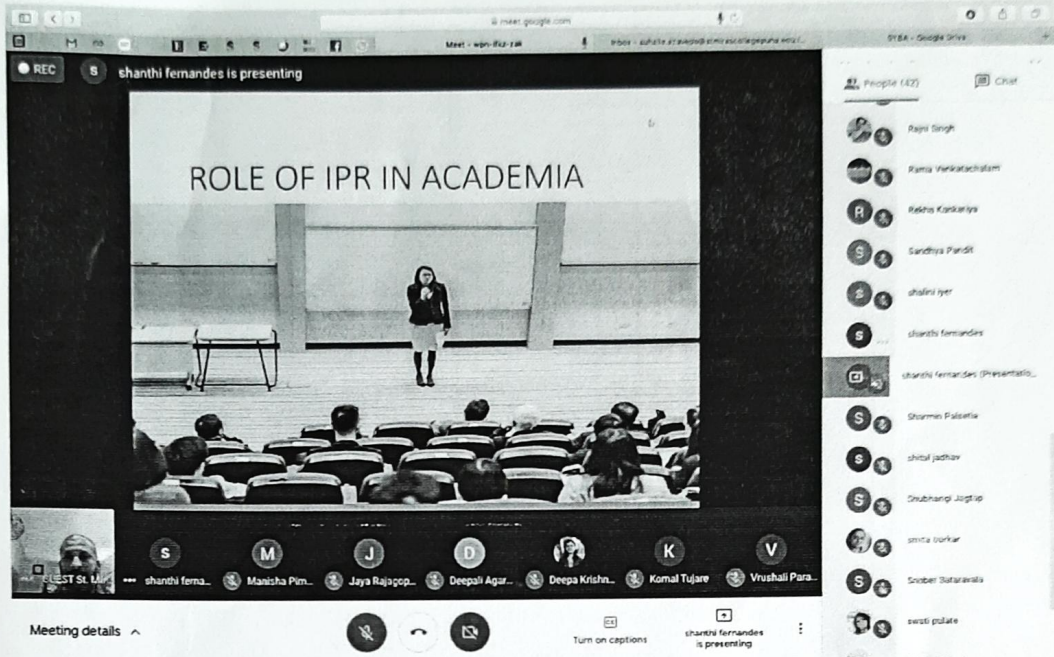


Dimple
 (Dr. Dimple Borkar)

Shantli
 Shantli Fernandes

Jayal
 Principal Incharge
 St. Mira's College for Girls

Attendance Record for 4th July 2020



Number of Participants - 41

Dimple Buche

Dr. Dimple Buche
Coordinator
Department of Accountancy

Shanthi

Ms. Shanthi Fernandes
Coordinator
Department of Business Studies



Jayab
Principal Incharge
St. Mira's College for Girls