



**SADHU VASWANI MISSION'S**  
**St. Mira's College For Girls, Pune**  
**Autonomous (Affiliated to Savitribai Phule Pune University)**  
**Reaccredited by NAAC- A Grade, cycle 3**  
**[ARTS, COMMERCE, SCIENCE ,BSc(Computer Science), BBA, BBA(CA)]**  
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**PU/PN/AC/015/(1962)**  
**College Code:- 013**

**Circular No:- G15/10AC/2020-21/98**

**Date:- 21<sup>th</sup> October 2020**

**CIRCULAR**

On 31<sup>st</sup> October 2020 a Webinar titled Entrepreneurial Process and Social Entrepreneurship is to be organized by the Centre for Women Entrepreneurship (CWE) on 30<sup>th</sup> October 2020 Saturday via. Online platform.

*Rama Venkat*

Dr. Rama Venkat  
Coordinator

*G.H. Gidwani*

Dr. Gulshan H. Gidwani  
Principal



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**(Autonomous-Affiliated to Savitribai Phule Pune University)**  
**Centre for Women Entrepreneurship (CWE)**  
**2020-2021**

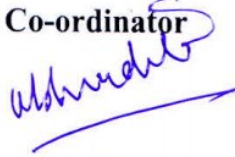
**Entrepreneurial Process and Social Entrepreneurship on 31th October  
2020**

A webinar titled, "Entrepreneurial Process and Social Entrepreneurship" was conducted with the aim of introducing students to concepts and practical aspects of Social Entrepreneurship. It was conducted by Mr. Sujay Dixit, VP, Incubation and excellence, TISS. On 31st October 2020 via Zoom Meet Platform.

Mr. Dixit focused on the Entrepreneurial process, exemplified by Thomas Elva Edison through a matrix of creativity and implementation. The participants were introduced to the concepts of Social Entrepreneurship. He emphasized on having an idea or invention, developing a sustainable business model, managing business through creativity and innovation and becoming a successful entrepreneur. The fallacies of entrepreneurship and essentials of successful Social Entrepreneurship were also discussed. The session concluded with the mention of Holy Grail of Social Entrepreneurship which is a merge of Social Process and Social Purpose.

**Abhradita Chatterjee Nahvi**

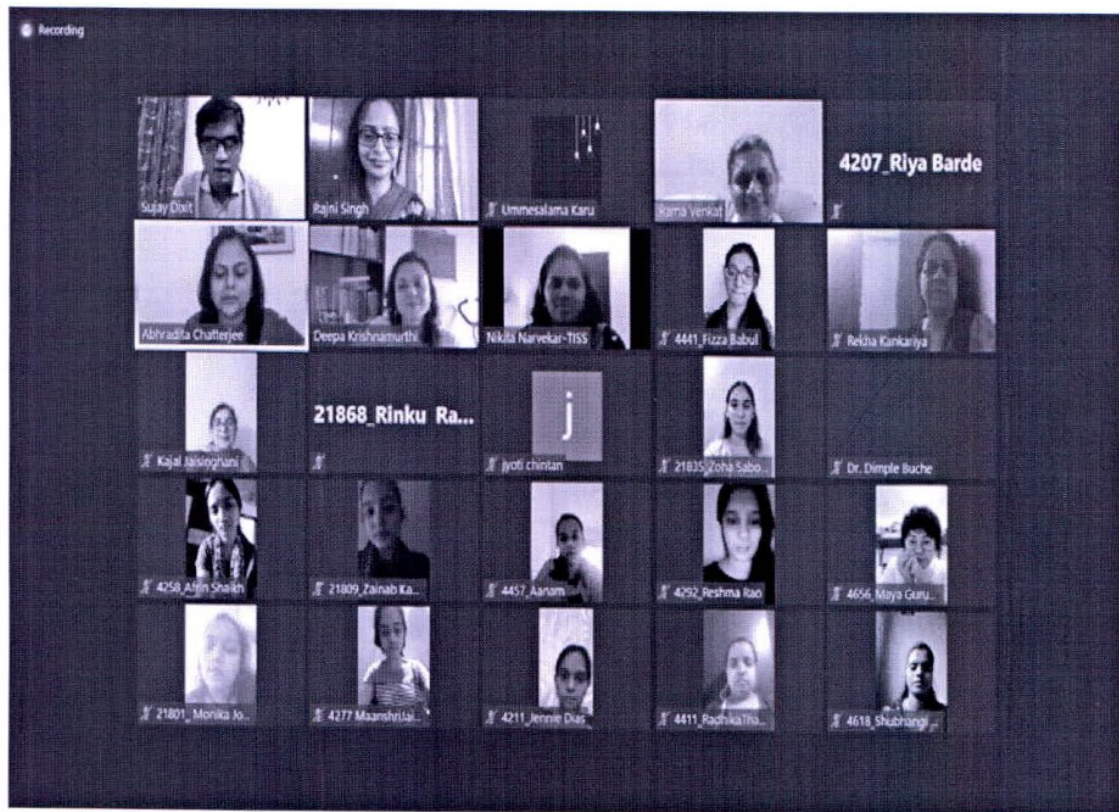
**Event Co-ordinator**



**Principal Incharge**  
**St. Mira's College for Girls**



1. Entrepreneurial Process and Social Entrepreneurship on 31th October 2020



*Abhradia*



*Jayab*  
**Principal Incharge**  
St. Mira's College for Girls, Pune.