



SADHU VASWANI MISSION'S
St. Mira's College For Girls, Pune
Autonomous (Affiliated to Savitribai Phule Pune University)
Reaccredited by NAAC- A Grade, cycle 3
[ARTS, COMMERCE, SCIENCE ,BSc(Computer Science), BBA, BBA(CA)]
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CIRCULAR

On 6th February 2021 an Event titled Entrepreneurs on Campus is to be organized by the Centre for Women Entrepreneurship (CWE) and Institution's Innovation Council (IIC) on 6th February 2021 Saturday via. Online platform.

Dr. Rama Venkat

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Coordinator

Dr. Gulshan H. Gidwani

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Principal



St. Mira's College for Girls, Pune
(Autonomous-Affiliated to Savitribai Phule Pune University)
Centre for Women Entrepreneurship (CWE)
2020-2021

Entrepreneurs On Campus on 6th February 2021

The Centre for Women Entrepreneurship (CWE) and Institution's Innovation Council (IIC) jointly organized the event "Entrepreneurs on Campus" on 6th February 2021 from 3-4 pmon Zoom. Ten Startups by students were presented who shared their experiences about their ventures, the ideation, the challenges they faced and their future plans.

Ms. Zainaab Kapadia, co-founder of Graphe, a venture to learn graphology explained the concept of reading subconscious mind through handwriting and how tools in graphology help to build a better present. She talked about how she and two of friends have jointly started and are working on the business.

Ms Afreen Sabooni co-founder of Label Afreen Sabooni, a brand of Indian and western outfits explained the importance of building an excellent team in any entrepreneurial venture. She narrated how she diversified into masks and scrunchies to stay afloat during COVID times.

Ms Ritul Vackal, co-founder Ritul's handcrafted jewellery explained her journey starting from college exhibition to having her own business. She also said that she has done online courses to upskill and come up with new & creative designs

. Another budding entrepreneur Ms. Supriya Kale, who started SupkisBakes explained how she saw opportunity in the lockdown situation and started baking for people in nearby areas and later became successful for baking customised orders all over Pune. She also showcased varieties of her customised cakes while stressing upon learning new techniques in baking.

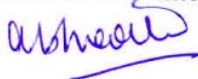
Ms. Moksha Shah, founder of Capturinguntoldstories revealed her exciting journey of wildlife and miniature photography and the opportunities in the field of photography.

Ms. Sara Khambati, our alumus and Co-founder of Habitat Foods revealed how during lockdown she along with her husband and his friend began by helping people to buy essentials and now moved into a business where she buys products directly from mills thereby helping daily-wageworkers and providing to consumer at reasonable rates. She also explained how a thorough market research and study the popular brands like Dmart, Reliance Mart helped her. She has spread her business across countries like Australia and Dubai as well.

Later Ms. Gunjan Advani from Ritu's creation explained how she initiated the idea of pay less buy more in clothing range for working women which turned out to be a big success. Exploring platforms like PULA has given her business a new focus and direction. Ms. Shweta Kshirsagar started her own German Language Institute and trained 30 people in online sessions during lockdown. She shared the challenges she faced and narrated how she plans to expand her business in future.

Dr. Rama Venkatchalam, President IIC, concluded the session talking about the importance of being Entrepreneurial in whatever we do. Members of CWE also provided tips and inputs to the budding entrepreneurs to encourage them to move to the next level. The event in itself was inspiring for All to think innovatively and develop ideas.

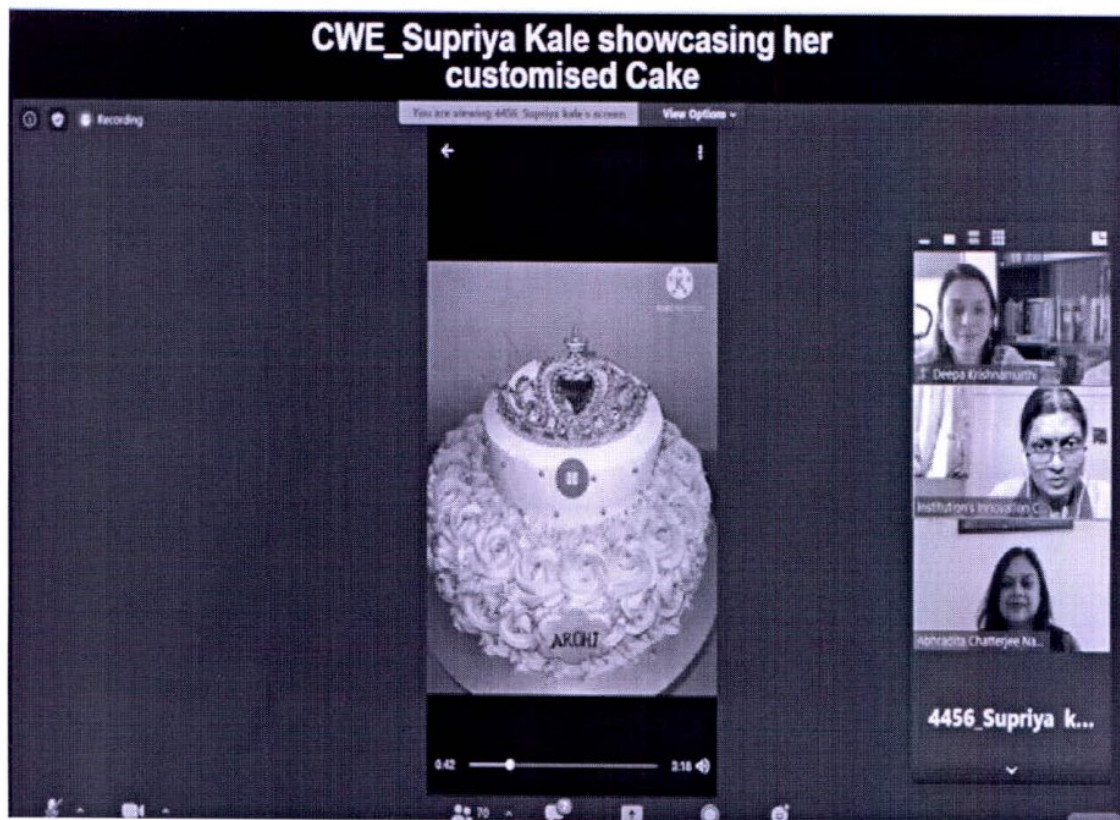
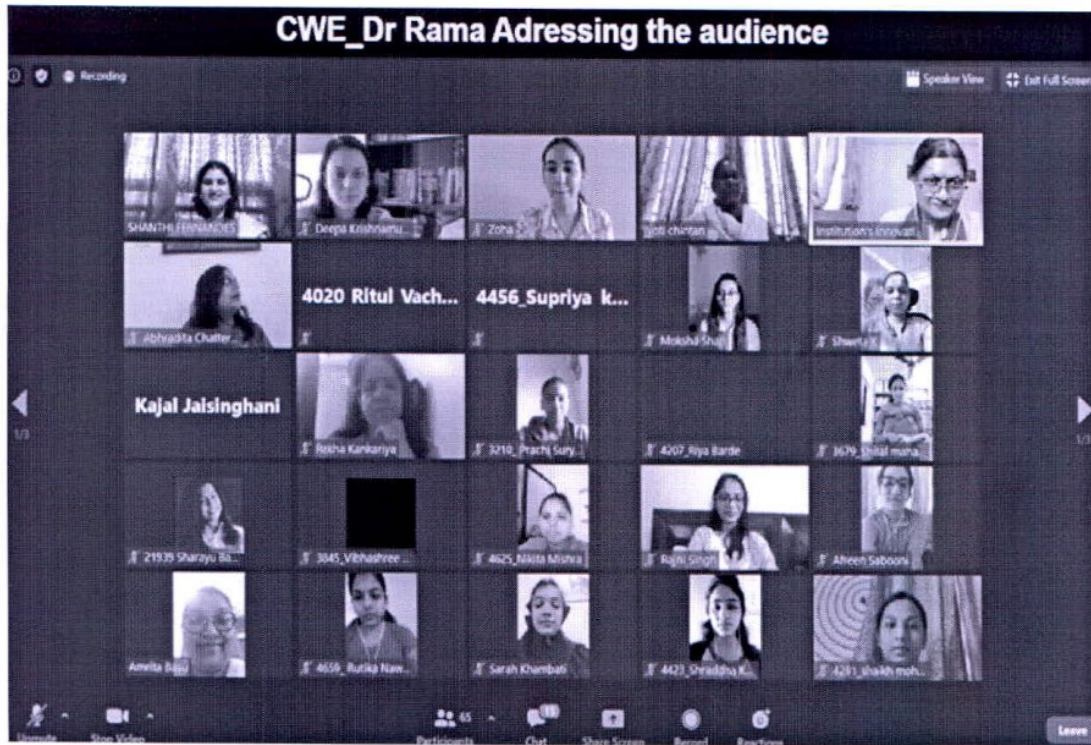
Abhradita Chatterjee Nahvi
Event Co-ordinator






Jayant
Principal Incharge
St. Mira's College for Girls

7. Entrepreneurs On Campus on 6th February 2021



Jayashree
Principal Incharge
St. Mira's College for Girls, Pune.