



SADHU VASWANI MISSION'S
St. Mira's College For Girls, Pune
Autonomous (Affiliated to Savitribai Phule Pune University)
Reaccredited by NAAC- A Grade, cycle 3
[ARTS, COMMERCE, SCIENCE ,BSc(Computer Science), BBA, BBA(CA)]
6,Koregaon Road,Pune-411001. [INDIA]
Ph./Fax: 26124846; Email: mira_college@yahoo.co.in

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College Code:- 013

Circular No:- G15/10AC/2020-21/107

Date:- 8th March 2021

CIRCULAR

On 18th March 2021, a Webinar titled Intellectual Property Rights and IP Management in Start Up is to be organized by the Centre for Women Entrepreneurship (CWE) via. Online platform.

Dr. Dimple Buche
Event Coordinator



Dr. Gulshan H. Gidwani
Principal

St. Mira's College for Girls, Pune
(Autonomous-Affiliated to Savitribai Phule Pune University)
Centre for Women Entrepreneurship (CWE)
2020-2021

Report of Webinar on Intellectual Property Rights and IP Management in Start Up on 18th March 2021

The Centre for Women Entrepreneurship organized a webinar on Intellectual Property Rights and IP Management in Start Up on 18th March 2021 for the TY BCOM students. The webinar aimed to understand Intellectual Property Management - from creation to valuation to commercial utilization. The resource person was Prof. Adv. Ganesh Hingmire, an Intellectual Property expert and Founder of GMGC (Great Mission Group Consulting) Pune.

Advocate Hingmire discussed about various IPRs and imparted valuable insights by sharing local examples of IPRs registered in Pune. He further elaborated on the concept of Management of Intellectual Properties from creation to valuation and its commercial exploitation. Lastly, Adv. Hingmire warned the audience about securing ideas by registering before disclosure. The concluding remarks included how new ideas in the form of Intellectual Properties can be further converted into a successful Start Up venture.

The students of TY BCOM learnt about Think Global- Act Local and conditions necessary for any product to be patented- worthiness, newness, inventiveness and novelty and various aspects of IP management.


Dr. Dimple Buche
Event Co-ordinator




Principal Incharge
St. Mira's College for Girls

10. Webinar on Intellectual Property Rights and IP Management in Start Up on 18th March 2021

Speaker with the organizing team

The slide displays the following text:
IDEA- STARTUP INDIA- BUSINESS
PROF. ADV. GANESH S. HINGMIRE
NATIONAL IP AWARD WINNER
FOUNDER & CHAIRMAN
GREAT MISSION GROUP CONSULTANCY (GMGC)

Participants listed on the right:
Dr. Dimple Buche
Ganesh Hingmire
Rekha Kankariya
4247_Jaya Dahwani

Zoom Meeting controls at the bottom: Security, Participants (100), Chat, Share Screen, Pause/Stop Recording, Breakout Rooms, Reactions.

Speaker and Participants during the session

A grid of 20 participant video thumbnails is shown. Visible names include:
Dr. Dimple Buche, Priyanka Talreja, Abiradita Ch...
Ganesh Hingmire, Rekha Kankariya, 4402_Samreen..., 4437_Sakina Dada, 4210_Amneet Kaur
4228_Abhinav Fat..., anayap, 4203_Meryl, 4469_Shraddha...
4247_Jaya Dahwani, 4211_Jenise Dias, 4256_Pooja Sani, 4408_Aditi Singh, 4403_Mrunal Dha...
4433_Gevitra, 4240_Smaranda P..., 4209_Smitika S..., Amrita Sava, 4234_Arjan Saut

Zoom Meeting controls at the bottom: Mute, Stop Video, Participants (100), Chat, Share Screen, Record, Reactions, Leave.



Jayak
Principal Incharge
St. Mira's College for Girls, Puna.