

## SADHU VASWANI MISSION'S

St. Mira's College For Girls, Pune Autonomous (Affiliated to Savitribai Phule Pune University) Reaccredited by NAAC- A Grade, cycle 3

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PU/PN/AC/015/(1962) College Code:- 013

Circular No:- G15/10AC/2020-21/107

Date: - 8th March 2021

**CIRCULAR** 

On 18th March 2021 a Webinar titled Intellectual Property Rights and IP Management in Start Up is to be organized by the Centre for Women Entrepreneurship (CWE) via. Online platform.

Dr. Dimple Buche Event Coordinator SAN POON A STATE OF THE STATE O

Dr. Gulshan H. Gidwani

Principal

## St. Mira's College for Girls, Pune (Autonomous-Affiliated to Savitribai Phule Pune University) Centre for Women Entrepreneurship (CWE) 2020-2021

Report of Webinar on Intellectual Property Rights and IP Management in Start Up on 18th March 2021

The Centre for Women Entrepreneurship organized a webinar on Intellectual Property Rights and IP Management in Start Up on 18th March 2021for the TY BCOM students. The webinar aimed to understand Intellectual Property Management - from creation to valuation to commercial utilization. The resource person was Prof. Adv. Ganesh Hingmire, an Intellectual Property expert and Founder of GMGC (Great Mission Group Consulting) Pune.

Advocate Hingmire discussed about various IPRs and imparted valuable insights by sharing local examples of IPRs registered in Pune. He further elaborated on the concept of Management of Intellectual Properties from creation to valuation and its commercial exploitation. Lastly, Adv. Hingmire warned the audience about securing ideas by registering before disclosure. The concluding remarks included how new ideas in the form of Intellectual Properties can be further converted into a successful Start Up venture.

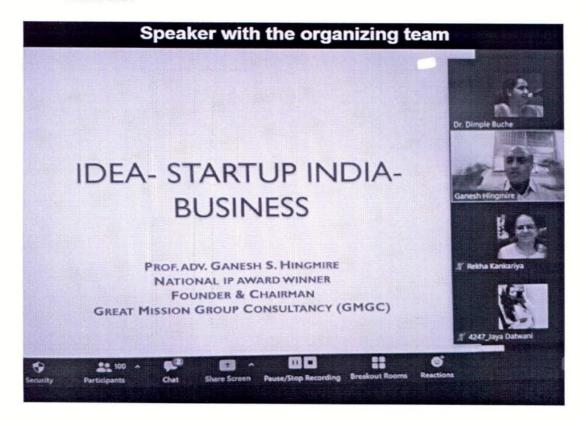
The students of TY BCOM learnt about Think Global- Act Local and conditions necessary for any product to be patented- worthiness, newness, inventiveness and novelty and various aspects of IP management.

Dr. Dimple Buche Event Co-ordinator SANTECE FOR CARE

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St. Mira's College for Girls

 Webinar on Intellectual Property Rights and IP Management in Start Up on 18th March 2021







Principal Incharge St. Mira's College for Girls, Puna.