



**SADHU VASWANI MISSION'S**  
**St. Mira's College For Girls, Pune**  
**Autonomous (Affiliated to Savitribai Phule Pune University)**  
**Reaccredited by NAAC- A Grade, cycle 3**  
**[ARTS, COMMERCE, SCIENCE ,BSc(Computer Science), BBA, BBA(CA)]**  
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**College Code:- 013**

Circular No:- **G15/10AC/2020-21/102**

**Date:- 20<sup>th</sup> November 2020**

**CIRCULAR**

On 3<sup>rd</sup> December 2020 a Webinar on Identifying Intellectual Property Component at early stage of Innovation is to be organized by the Centre for Women Entrepreneurship (CWE) & Institution's Innovation Council (IIC) via. Online platform.

Dr. Dimple Buche  
Event Coordinator



Dr. Gulshan H. Gidwani  
Principal

**St. Mira's College for Girls, Pune**  
**(Autonomous-Affiliated to Savitribai Phule Pune University)**  
**Centre for Women Entrepreneurship (CWE)**  
**2020-2021**

**Report on Identifying Intellectual Property Component at early stage of  
Innovation on 3<sup>rd</sup> December 2020**

The Centre for Women Entrepreneurship (CWE), IIC and IPR Cell jointly organised a webinar on "Identifying Intellectual Property Component at early stage of Innovation" on 3<sup>rd</sup> December 2020 from 4 to 6 pm. The resource person was Adv. Prof. Ganesh Hingmire, a renowned Intellectual Property (IP) enthusiast and founder, Great Mission Group Consultancy (GMCC), Pune. The webinar was attended by TY BBA and TY BCOM students on the virtual platform- Zoom.

The webinar focused on fundamentals of IPR, present scenario of IPR and empowerment of women through IPR. The speaker introduced the types of Intellectual Property Rights and narrated how they were related to our day to day lives through examples of products that we use, the patent related to text messages and software like Microsoft Word & Excel etc.

Professor Hingmire offered inspiring examples of patents filed by Indians in the past and present. He further explained the circle of IPR namely research, patent, industry and utilizing patents for welfare of society.

Advocate Hingmire motivated the audience towards women empowerment by sharing a very recent example of Mrs Shubhangi Patil, a budding entrepreneur from Pune who filed and received a patent for her "Walnut Ragi Soup" under his guidance. The webinar ended with a question-and-answer session.

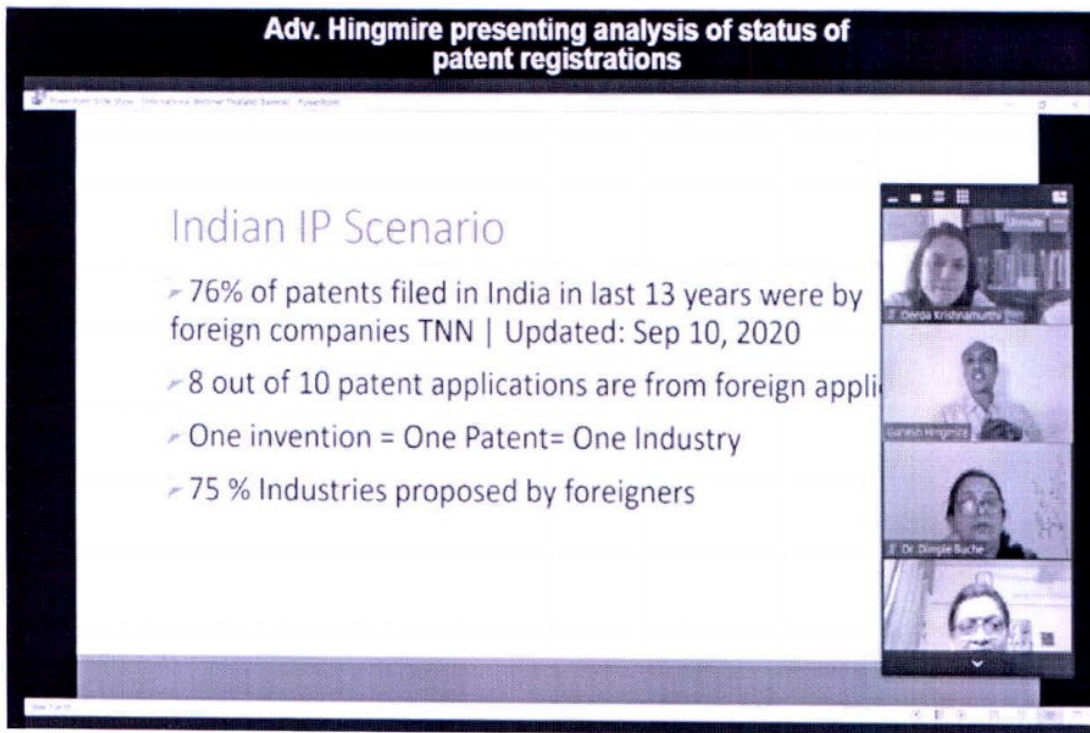


**Dr. Dimple Buche**  
**Event Coordinator**



**Principal Incharge**  
**St. Mira's College for Girls**

- Identifying Intellectual Property Component at early stage of Innovation on 3rd December 2020



*Jayal*  
**Principal Incharge**  
 St. Mira's College for Girls, Pune.