



SADHU VASWANI MISSION'S
St. Mira's College For Girls, Pune
Autonomous (Affiliated to Savitribai Phule Pune University)
Reaccredited by NAAC- A Grade, cycle 3
[ARTS, COMMERCE, SCIENCE ,BSc(Computer Science), BBA, BBA(CA)]
6,Koregaon Road,Pune-411001. [INDIA]
Ph./Fax: 26124846; Email: mira_college@yahoo.co.in

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College Code:- 013

Circular No:- G15/10AC/2020-21/101

Date:- 20th November 2020

CIRCULAR

On 30th November 2020, the Inauguration of the IPR Cell is organized by the Centre for Women Entrepreneurship (CWE) – Institution's Innovation Council (IIC) via. Online platform.

Dr. Dimple Buche
Event Coordinator



Dr. Gulshan H. Gidwani
Principal

St. Mira's College for Girls, Pune
(Autonomous-Affiliated to Savitribai Phule Pune University)
Centre for Women Entrepreneurship (CWE)

2020-2021

Report on Inauguration of the IPR Cell on 30th November 2020

The Institution Innovation Council and the Centre for Women Entrepreneurship of St. Mira's College for Girls have established an Intellectual Property Rights Cell. The Cell was inaugurated on 30th November 2020 by Advocate Shailendra Pathak on a virtual platform. The session had over 100+ participants comprising of institutional faculty and students of final year B.Com and BBA courses.

Advocate Pathak is currently heading a law firm by the name Legalance catering to an array of multidimensional legal needs of individuals and corporates across the country. Adv. Pathak has expertise in various legal domains- Corporate, Cyber, Civil, Criminal, Charity, Intellectual Property, Cooperative, Consumer and Conveyancing, etc. The chief guest inaugurated the IPR cell by a ribbon-cutting on a virtual platform and enlightened the participants with his valuable words, wishing them for the future endeavours.

A peer learning session followed, undertaken by students of TYBBA who shared a presentation in a skit form to give an overview of various Intellectual Property Rights and their types. Concepts of Patents, Copyrights, Trademarks, Geographical Indication, Trade Secrets, etc., were explained with the help of informative examples like Google, Coca-Cola, Yahoo, Starbucks, McDonald's, etc. The session ended with a vote of thanks.

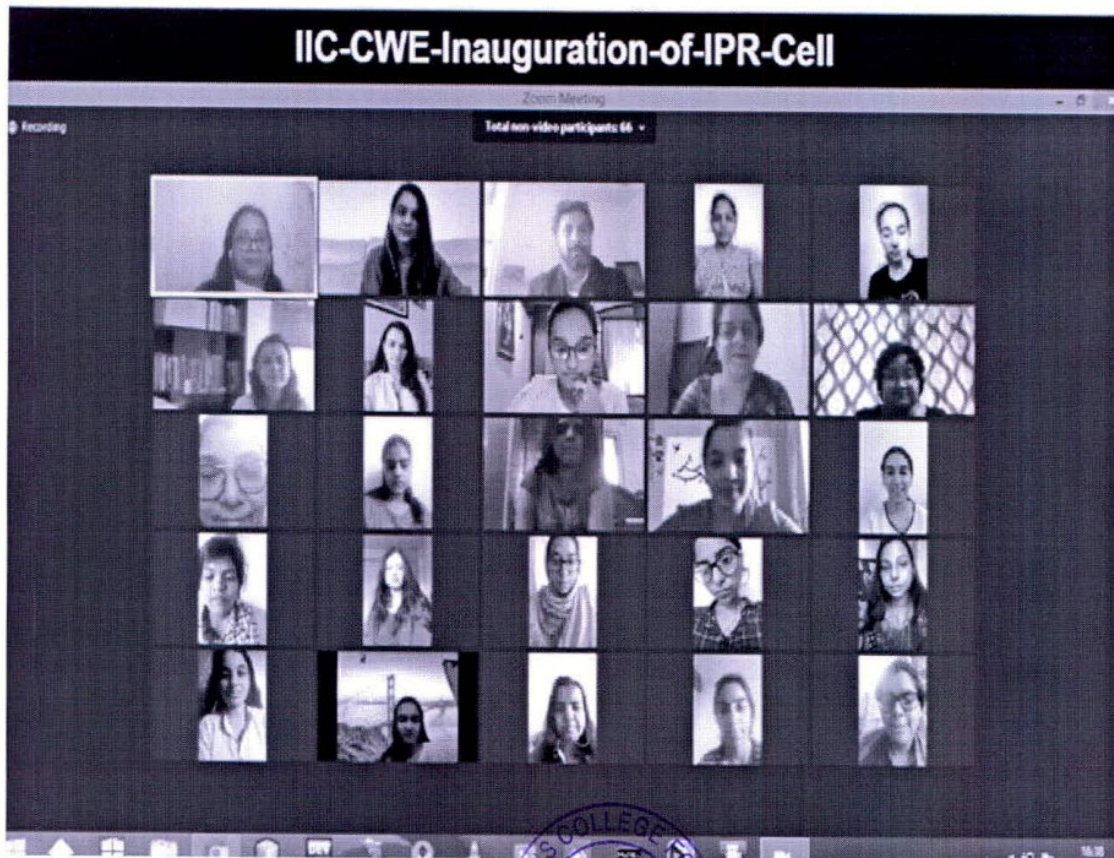
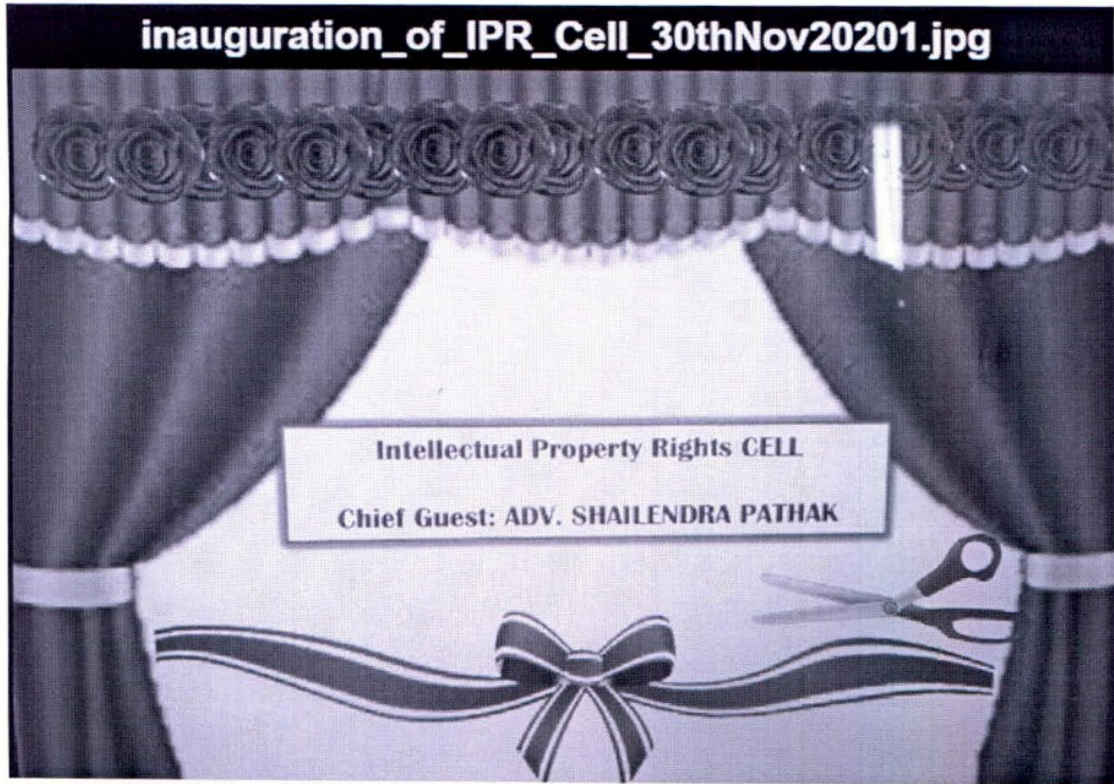


Dr. Dimple Buche
Event Co-ordinator



Jayant
Principal Incharge
St. Mira's College for Girls

4. Inauguration of the IPR Cell on 30th November 2020



Jayak
Principal Incharge
St. Mira's College for Girls, Pune.