



SADHU VASWANI MISSION'S
St. Mira's College For Girls, Pune
Autonomous (Affiliated to Savitribai Phule Pune University)
Reaccredited by NAAC- A Grade, cycle 3
[ARTS, COMMERCE, SCIENCE ,BSc(Computer Science), BBA, BBA(CA)]
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PU/PN/AC/015/(1962)
College Code:- 013

Circular No:- G15/10AC/2020-21/108

Date:- 10th April 2021

CIRCULAR

On 20th April 2021 an Event title Online Mira Bazaar is to be organized by the Centre for Women Entrepreneurship (CWE) on 20th April 2021 Thursday via. Online platform.

Dr. Rama Venkat
Coordinator

Dr. Gulshan H. Gidwani
Principal



St. Mira's College for Girls, Pune
(Autonomous-Affiliated to Savitribai Phule Pune University)
Centre for Women Entrepreneurship (CWE)
2020-2021

Online Mira Bazaar on 20th April 2021

The Grand Gala Annual Event 'Online Mira Bazaar', the endeavour of the Centre for Women Entrepreneurship (CWE), St. Mira's College was organized on April 20, 2021. The event was organized for the very first time on the virtual platform Zoom.

The event primarily provides a platform for the young 'entrepreneur' students to showcase their entrepreneurial skills. The Bazaar had 16 stalls of delicacies like cakes, handmade chocolates, handmade jewellery, clothes, accessories, home decor, confectionaries, etc. put up by the students with great enthusiasm and creativity. The students explained, in detail, their journey of setting up their new venture, the challenges faced, the products/services catalogue with contact details, pricing, offers & schemes, customer reviews and backed by beautiful photographs of their products & services. Also, new stalls like graphology, content writing and Seabuckthorn were the attractions of the event. Besides these, there were interesting games in between the showcase for the enthusiastic audience.

The event was coordinated by Mrs. Rekha Kankariya, T.Y.BBA students and the CWE team. Principal Dr. Gulshan Gidwani applauded the efforts taken by the students and wished them success in their endeavours. The feedback for the event was very encouraging and the event was a grand success, as always.

The Online Mira Bazaar 2021 witnessed an enthusiastic response from over 100 visitors comprising of students and faculty. The outcome/learnings are that even during a pandemic one can explore plenty of opportunities on virtual platforms with a little more effort and planning. The stall owners received positive responses from the visitors through orders and feedback.



Abhradita Chatterjee Nahvi

Event Co-ordinator





Principal Incharge
St. Mira's College for Girls

11. Online Mira Bazaar on 20th April 2021





Jayash
Principal Incharge
St. Mira's College for Girls, Pune.