



SADHU VASWANI MISSION'S
St. Mira's College For Girls, Pune
Autonomous (Affiliated to Savitribai Phule Pune University)
Reaccredited by NAAC- A Grade, cycle 3
[ARTS, COMMERCE, SCIENCE ,BSc(Computer Science), BBA, BBA(CA)]
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PU/PN/AC/015/(1962)
College Code:- 013

Circular No:- G15/1QAC/2019-20/36

Date:- 10th Feb, 2020.

CIRCULAR

On 20th Feb, 2020 a Webinar titled Webinar on Event Management is to be organized by Department of Business Studies on 20th Feb, 2020 Thursday via Online platform .

Dr. Rama Venkat
Coordinator

Dr. Gulshan H. Gidwani
Principal



St. Mira's College for Girls, Pune

2019-20

Report on Webinar on Event Management

A Webinar on Event Management was organized on Feb 20th, 2020. Ms. Anuja Abhyankar, a young event manager with a post graduate degree in event management and social media management was the speaker at the occasion. She is the proud owner of two startups in Event Management-'RED CARPET' founded in the year 2005 and "ROYAL WEDDING" in 2011. She along with her team have organized more than 500 events in the past 15 years. Ms. Abhyankar manages all types of events from product launches to conferences, birthday parties to exhibition, business to family functions. 81 students participated, and one faculty and one resource person.

Ms. Abhyankar beautifully narrated the Journey of an Event Entrepreneur with lucid examples. She stated that for any event the starting point is to gather information on opinions and expectations of clients. Elaborate preparations are made to meet clients' expectations. The speaker emphasized the qualities needed to become an event organizer: good observation skills, excellent interpersonal skills, street smartness (situational awareness), out of the box thinking, creativity, management skills and knowledge of latest technology.

She shared her experience of a big-fat wedding with 23,000 invitees with the event spread over 30 acres of land. The team planned and worked over 4 months for the event. She said that event was the most difficult one while sharing pictures of that successful event along with pictures of other events organized by her ventures.

TOTAL STUDENT PARTICIPANTS = 81

Rama Venkatachalam

Dr. Rama Venkatachalam

Coordinator



J. H. J. J. J.
Principal

St. Mira's College for Girls

St. Mira's College For Girls, Pune Webinar on Event Management

10:09 AM

Signal, Wi-Fi, and Battery icons

Close Participants (83)

- 3D 3631_Purva Dhadwe
- 3S 3632_shakshi Malik
- 3B 3635_Priyanka Bhure
- 3R 3637_Neha Rawat
- 3A 3640_Bhargavi Ashok Pawar
- 3641_Kirthi Patil
- 3C 3642_supriya Chaple
- 3H 3644_heena Pathan
- 3H 3646_Benaaz Hashemizadeh
- 3Y 3651_Mansi Yadav
- 3J 3654_Vaishnavi Jadhav
- 3R 3659_Barsha rani bishoyi
- 3A 3660_Nidhi Agarwal

TOTAL STUDENTS : 81

J. H. Jadhav
Principal
St. Mira's College for Girls

Event Coordinator
Dr. Rama Venkat

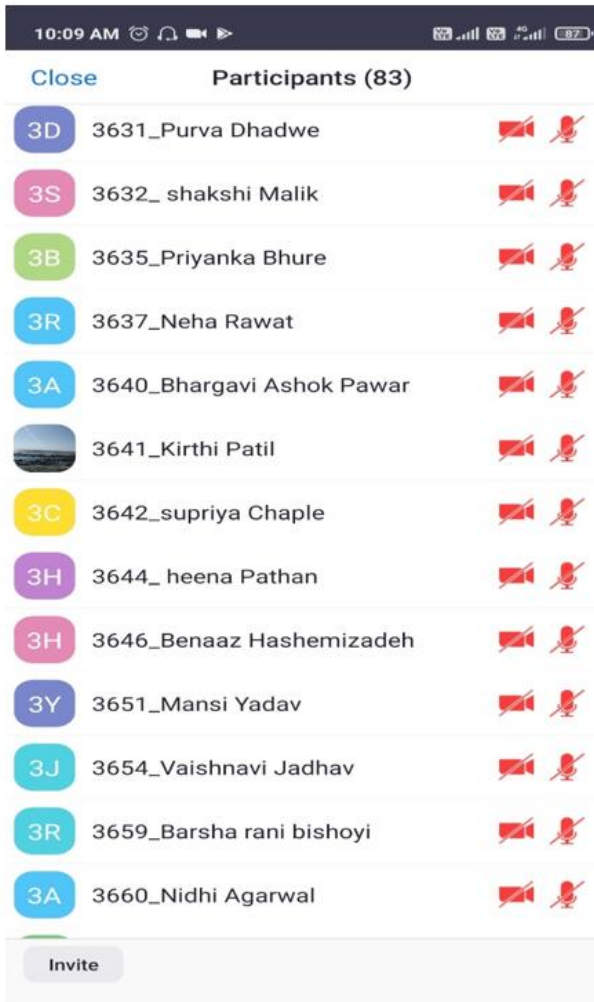


Invite

St. Mira's College For Girls, Pune
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Name of the Activity – 14. Webinar on Event Management

Date-20th February 2020



Principal Incharge
St. Mira's College for Girls, Pune.